

Business BEYOND Style

BUSINESS, TRAVEL & LIFESTYLE MAGAZINE

SAAC REALTORS
Shk Ahmed Al Qassimi

The Private Office of His Royal Highness Sheikh Ahmed Bin Faisal Al-Qassimi

OAKFIELD Farm
MAKING MEMORIES

EMANIQUE
PERFECT SKIN CARE

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World of Wildlife
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RUAN PANSEGROUW

Group CFO in the Betting & Gambling Industry

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Publisher's Note

As the year draws to a close and the festive season invites reflection and renewal, this edition of Business Beyond holds particular personal significance. This Christmas, I dedicate this issue to my late father — my pillar, my strength, and the quiet influence behind every aspiration I have pursued.

Another festive season arrives without the most powerful man I have known, yet his presence remains ever present. His values, wisdom, and unwavering belief continue to guide me, shaping both my perspective and the vision behind this publication. A father's legacy does not diminish with time; it evolves into the foundation upon which purpose is built.

This edition is especially close to my heart as it celebrates the timeless world of horses — enduring symbols of strength, elegance, discipline, and quiet authority. Names such as London News, Horse Chestnut, and The Spark of Destiny echo through cherished childhood memories, stories shared by my father that cultivated an early appreciation for heritage, excellence, and the romance of the sport. His deep admiration for Andrew Bon further enriched these moments, adding meaning to a world he held dear.

For this reason, Andrew Bon's contribution in this edition is particularly significant. His writing brings insight and reverence to the sport, illuminating its legacy with depth and refinement.

Our cover story, Making Memories at Oakfield Farm, introduces a destination where understated luxury meets heartfelt celebration — a thoughtfully curated, one-stop experience for weddings and honeymoons that blends romance, elegance, and natural beauty.

We also feature Ruan Pansegrouw, Group CFO within the betting and gambling industry, offering insight into leadership, strategic vision, and professional excellence. This edition further presents JK Designs, an architectural and interior design practice where form, function, and meticulous detail converge across architectural, interior, and principal agent services.

Purpose and impact take centre stage with Dancing for the Rhinos, where passion meets conservation, and with The World of Wildlife, a destination redefining the private reserve experience by uniting conservation, luxury, and cultural vision in the heart of the UAE. We are equally delighted to welcome Emenique, a premium skincare brand that embodies timeless beauty, refinement, and confidence.

This edition of Business Beyond is a curated celebration of legacy, craftsmanship, and intentional living — created for a global audience that values meaning, beauty, and the art of living well. It serves as a reminder to move forward with grace, purpose, and quiet confidence, embracing life in full stride.

To our readers, partners, and contributors across the world, thank you for being part of this journey. May this festive season bring you moments of reflection, inspiration, and enduring connection.

With gratitude and remembrance,

As every edition, I leave with a quote dedicated to my Father

"What a father gives his daughter lasts far beyond time."

Warm regards,

Thirusha Govan Founder & Publisher
Business Beyond Style

SAA IN FLIGHT AND DIGITAL PUBLICATION

Business BEYOND Style

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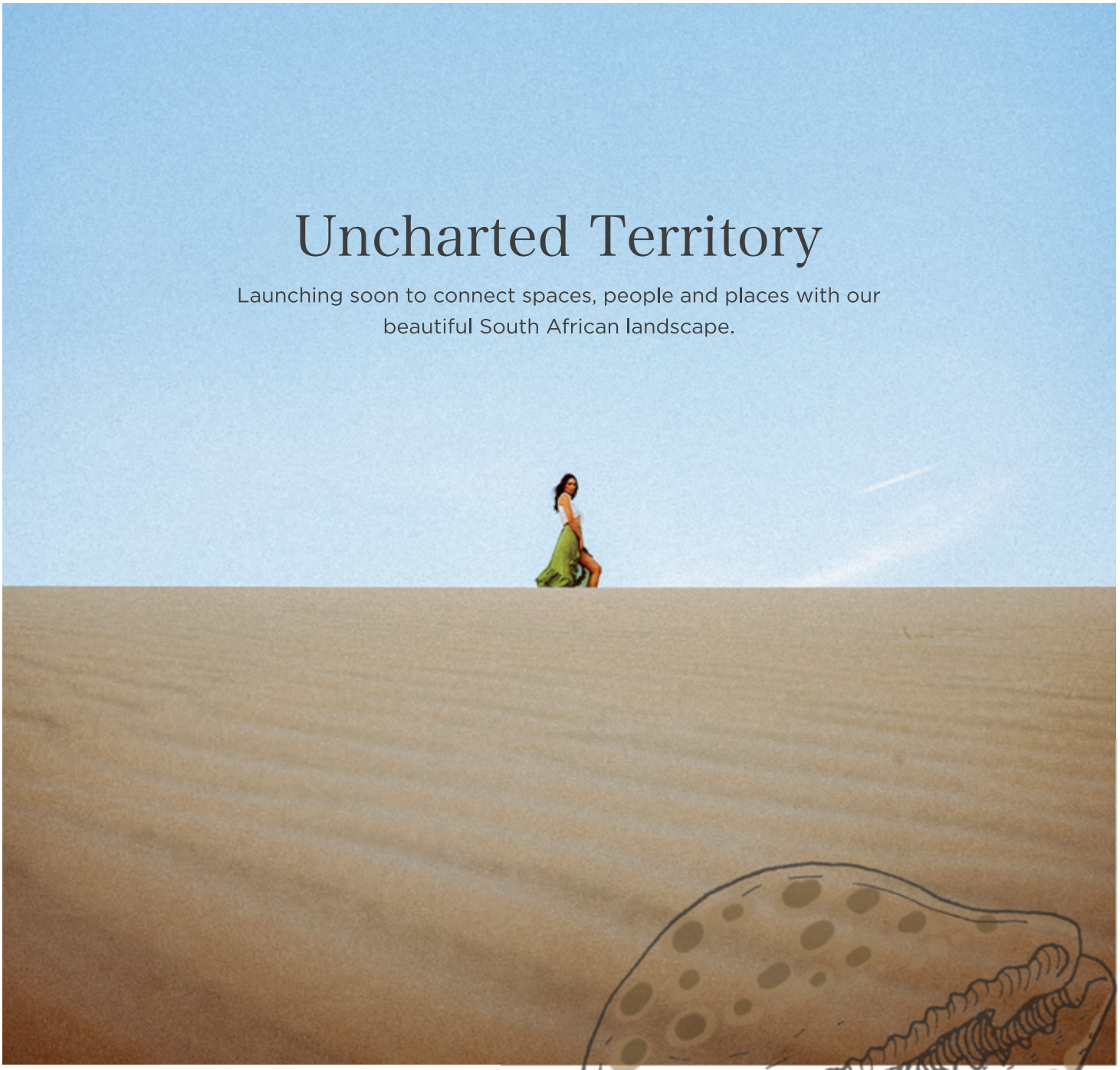
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Unwind in style at NH Sandton













SaaQ REALTORS

Shk Ahmed Al Qassimi

Sinda Hamdi

CEO, SaaQ Realtors

A Real Estate company proudly operating under the leadership of His Highness Sheikh Ahmed bin Faisal Al Qassimi. I'm originally from Tunisia and hold a Master's degree in English Language and Civilization.

I founded and led a group of companies in Tunisia and Türkiye. My experience across these markets helped shape my vision as a global entrepreneur. Real estate has always been a passion for me. I see it as more than just transactions it's about helping people make meaningful, long-term decisions. Whether it's investment, relocation, or asset management, I believe in offering personalized solutions rooted in trust and professionalism.

المكتب الخاص لسمو الشيخ أحمد بن فيصل القاسمي - الإمارات العربية المتحدة

The Private Office of His Royal Highness Sheikh Ahmed Bin Faisal Al-Qassimi

About SaaQ Realtors

SaaQ Realtors is a distinguished real estate company based in the United Arab Emirates. Under the royal leadership of His Highness Sheikh Ahmed bin Faisal Al Qassimi, we specialize in:

- Buying, selling, and renting premium properties
- Providing access to off-market listings
- Delivering strategic advisory to high-net-worth individuals and investors

What makes SaaQ different is our personalized and discreet approach. We don't just serve clients we build relationships, offer strategic insight, and connect our clients to exclusive opportunities that align with their goals.

Vision for South Africa

South Africa represents a new and exciting chapter for SaaQ. We believe South Africa is filled with opportunity from economic growth to real estate development and investment potential.

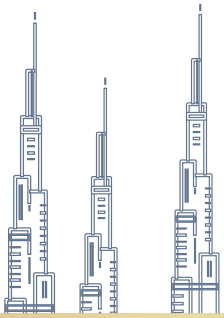
We are currently exploring:

- Strategic partnerships with African investors and real estate firms
- OfferingUAE and international listingsto Africanclients and vice-versa

Our goal is to build strong, sustainable bridges between the African market and the Gulf region, with real estate as a key connector.

Personal Leadership Philosophy

I believe in leading with integrity, empathy, and vision. My focus is always on long-term value whether in relationships, business growth, or market development. I'm deeply committed to empowering others and creating win-win opportunities across cultures and industries.



OAKFIELD Farm

MAKING MEMORIES



Offering opportunities for both romance and adventure, South Africa serves as the perfect one-stop destination for the entire wedding experience, from ceremony to honeymoon. Leveraging the country's inimitable offerings....



Oakfield Farm is a Gauteng-based wedding venue distinguished by its three carefully curated wedding locations spanning across 72 acres of gorgeous gardens and fields. Perfect for every occasion and every season, Oakfield Farm has been recognised for its seamless event co-ordination in the Global Wedding Awards.

Located in Muldersdrift, Oakfield Farm is a wedding venue best known for its elegance, uniquity, and determination to bring its clients' dreams to life. Offering magnificent grounds, exceptional cuisine, and inimitable service, Oakfield Farm has earned an esteemed reputation as a leading provider of outstanding occasions steeped in unhurried luxury.

What's more, Oakfield Farm additionally provides an array of services catering to functions, expos, launches, and conferences, though wedding events remain its core specialty and passion.

Oakfield Farm believes that every exceptional wedding is a masterpiece built from the flawless execution of its individual elements. Guided by this commitment, its team works tirelessly to ensure that each detail contributes to a seamless and unforgettable celebration. Oakfield Farm takes great pride in collaborating closely with its clients, delving into their unique story and event aspirations.

With this distinct vision as its foundation, Oakfield Farm draws upon its extensive expertise to design and orchestrate bespoke weddings that reflect each couple's dreams. Recognising that most couples plan their wedding for months, or even years, Oakfield Farm is steadfast in its dedication to crafting an experience that exceeds expectations and becomes a cherished memory for a lifetime.





While surrounded by unparalleled scenery and a diverse landscape, Oakfield Farm is best known for its exceptional team. Each member of the team is dedicated to orchestrating premium events that are as seamless as they are luxurious and opt to work with a collaborative approach.

There is no such thing as "it is not my job" at Oakfield Farm, as the team know that by supporting one another, they can achieve the extraordinary. This dedication shines through every facet of the venue's operations, catching the attention of countless visiting guests who have commended this commitment.











Owned and managed by Carl Visser with over 26 years' experience in the hospitality industry Oakfield Farm has been fortunate to have only had 2 owners since its start in 1991, ensuring continuity and reliability. Loved by so many the venue has a rich history, still being visited by couples who said their I'Do's in 1991.

The history is emphasized by not only couples coming to visit us again, but children of couples coming back to get married at the very same venue their parents started their adventures.
"Our staff remains the most constant and deserve thanks for the success of our business," Carl shared. "After all, it takes a village to maintain Oakfield Farm, and we are a well-oiled collection of individuals bringing years of experience together – ensuring no problem remains a problem for long! Oakfield Farm has been in operation since 1991 and we are fortunate to have some of the very first staff members still on our team, with most of our team having been here for ten years or more. I think this is a testament to all our love for Oakfield Farm – the investment of our own lives into the success and future of the venue."



To ensure this sustained success, Oakfield Farm keeps a close eye on industry developments with the aim of remaining competitive. The global wedding industry is still reeling from the aftereffects of the COVID-19 pandemic and subsequent lockdowns, but there has been a very encouraging rising interest in both locally and internationally booked weddings.

It may still be some time before the market reaches its pre-pandemic figures, but Oakfield Farm is incredibly excited about the promising shift. Within South Africa's market specifically, certain unique challenges such as loadshedding and immigration crackdowns have arisen. A seasoned venue such as Oakfield Farm, however, has been able to roll with the punches and keep ahead of the curveballs by remaining prepared for the unknown. This will be Oakfield Farm's approach moving forward, as the business prepares to navigate the future with innovation, enhancement, and expansion.



OAKFIELD Farm
MAKING MEMORIES

Contact: Carl Visser
Company: Oakfield Farm – Wedding & Function Venue
Web Address: www.oakfield.co.za

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JK Designs is an architectural firm that offers architectural/ interior design & principal agent services

JK Design Architects is an experienced architectural firm that offers comprehensive expertise ranging from Sustainable Residential homes to Large Commercial Developments. Prioritizing client satisfaction above all else ensures that each client's very unique criteria result in design excellence through harmoniously integrating; quality, innovation, ecology, functionality and elegance. To further improve the client's experience, JK Design Architects offers additional services such as Project Management, Structural Engineering, Sustainability, Interior Design, Construction, Shopfitting, Construction Supplies, Development and Investment Opportunities.









GET IN TOUCH WITH US›››



Q & A

with Johann Koch - Founder and Partner of JK DESIGNS

Q: What inspired you to become an architect and why?

A: Since a young age I've loved the creation of beautiful spaces whilst also having a deep appreciation for the field of psychology. Whilst studying architecture I realised the incredible link between the two disciplines, especially in residential architecture.

Q: How many years have you been in the industry and how has your design philosophy changed or evolved during your career?

A: I designed my first home during my studies in 2006 and have been involved in high-end residential architecture ever since. The biggest impact in my design philosophy has been the realisation that no one client is the same, and the design solution is never the same. The driving force behind the success of JK Designs is that we spend significant effort in understanding the client's lifestyle and personality, and then designing their home with emotions being the primary driver.



Q: How would you define good architectural design and why?

A: Being able to interpret clients' personalities and successfully merging them with good design. Not designing purely to create a masterpiece that will look good in a portfolio, instead focusing on designing a home.

Q: What should readers consider when looking for an architect?

A: Building a home is a long process, in most cases you will be involved with your architect for the next 2-3 years. So make sure it's an architect that firstly has the ability and experience, but also that you connect with them on a personal level.

Q: What is the first piece of advice you offer to clients looking to build their dream home and why?

A: Get to know yourself and what you and your family love, not necessarily the design style and the materials in the home but how you want to live. Where do you want to spend quality time with your family, where do you want to have your space of solitude, how do you entertain etc. - having the perfect use of space goes a lot further than just a beautiful facade.

Q: What does green/eco architecture mean to you and your firm?

A: Being involved in a sustainable eco design is always very exciting, besides adding a dynamic that creates wonderful new design solutions, it also allows us to positively impact our environment. It would be wonderful if every home designed was completely off-the-grid, unfortunately the cost is still very high; however, the tide is turning and green architecture is becoming more affordable. In the meantime, we strive to at least design our homes in such a way that they use as little mechanical means to control temperature as possible and maximise natural light to filter throughout the home.

Q: What are your thoughts on the future of South African residential architecture?

A: South Africa's architectural talent impresses me immensely, as well as our client's willingness to push the limits. When comparing our homes to the designs of many first world countries I feel we are leaving them behind. The future is looking bright, and I'm excited to see what is to come.

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Dancing FOR RHINOS

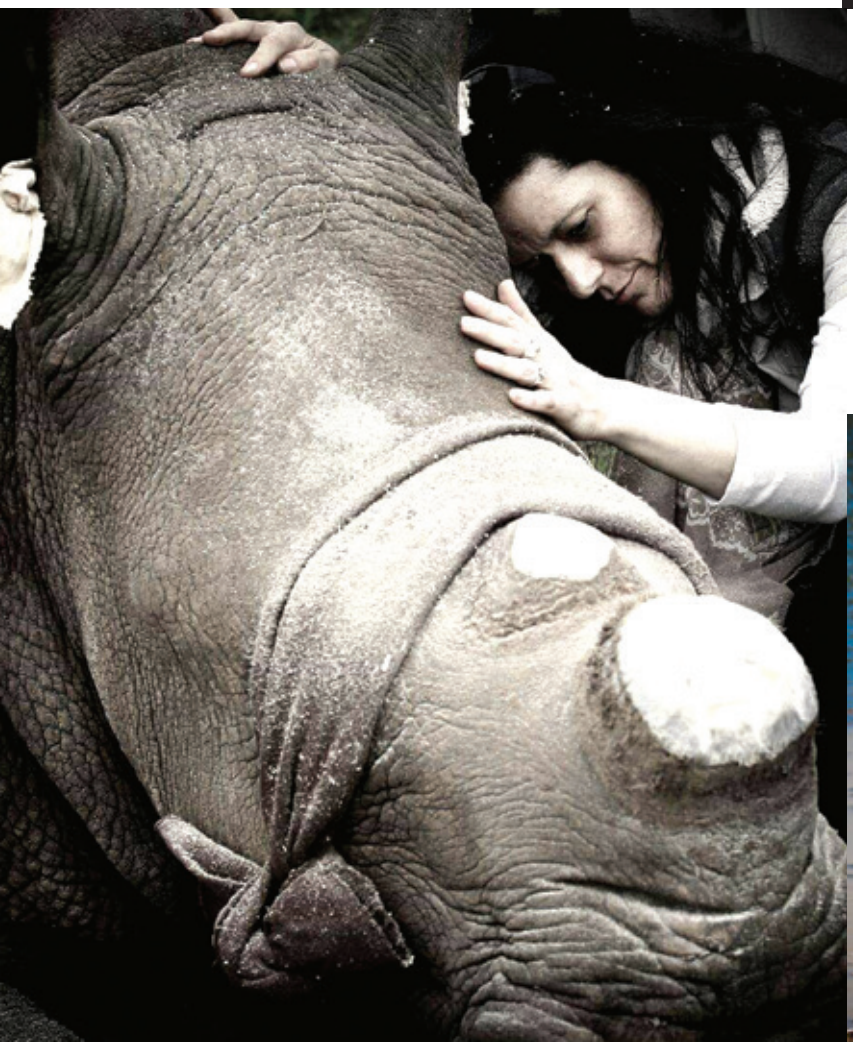
Where Passion Meets Conservation

OUR STORY

It began with one phone call – a call that changed everything.

On the 2nd of March 2012, three rhinos were attacked by poachers in South Africa's Kariega Game Reserve. Bull #84 died instantly. Themba and Thandi were left fighting for their lives, and Themba passed away three weeks later. The sole survivor of this horrific poaching attack is Thandi – whose name means Courage, and her courage became our drive and our mission. That day, I received a call from my sister, heart-broken by the brutality of it all. Her anguish became my turning point. As I followed Thandi's story and the tireless efforts of wildlife veterinarian Dr William Fowlds, I realised that silence was no longer an option.

His words still guide me: "It is good to have a soft heart, but better to have strong hands."



Together with my husband Gérard, we founded Dancing for Rhinos on World Rhino Day, the 22nd of September 2012; a movement that merges art, technology, and conservation. Through music, dance, and storytelling, we unite communities and ignite compassion – proving that when creativity meets purpose, transformation follows.



Our Mission and Four Pillars

Our mission is to protect rhinos and the wild spaces, the habitat they call home by connecting people through emotion, awareness, and action with our conservation partners.
We stand on four powerful pillars:

- Inspiring Awareness through art and performance.
- Protecting Wildlife with drones and technology that safeguard rhinos, anti-poaching units, their loyal K9 companions, rangers and habitat.
- Nurturing Hope through care for orphaned, survivor and wild rhinos.
- Driving Change through research, science, and innovation that secures a sustainable future.

How You Can Help

In a world where true luxury lies in meaning and impact, the greatest privilege is the power to protect what cannot be replaced. Your support can save a species – from funding medical care for orphaned rhinos to equipping rangers on the front line.



Dr William Fowlds with Thembi.



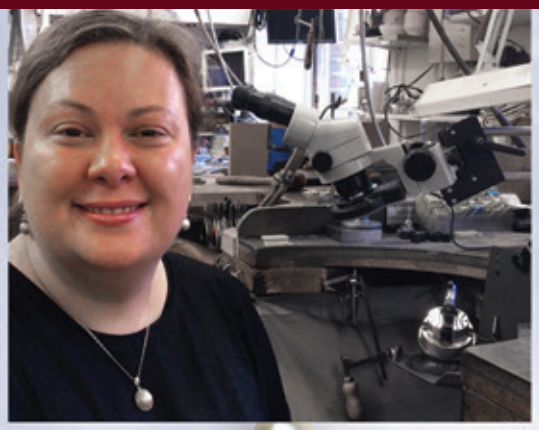


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JULIA PHARO
JEWELLERY

"When it comes to fine jewellery, nothing is better than bespoke," smiles fine jeweller Julia Pharo, briefly looking up from the powerful microscope and pulsing pneumatic tool she is using to set what seems like a hundred tiny diamonds into a rather impressive looking gold ring at her Gauteng design studio.



In response to my somewhat quizzical look, Julia continues, "This is a technique called micro-pavé setting. I am manually lifting hundreds of tiny claws from the surface of the gold using this engraving tool to hand set these beautiful accent diamonds. It's very detailed and exacting work, hence the microscope. I can only do this type of setting for a maximum of two hours a day because it wrecks your eyesight!"

When asked about the stunning ring she is working on, Julia remains discrete. "It's a piece for a very longstanding client... A gentleman client, commissioned as a special anniversary gift for his wife."



Julia Pharo was born and raised in the North West Province – the heart of South Africa's gold, platinum and diamond mining community. As a little girl, her young fingers were constantly stained by the brick red earth of her grandfather's diamond mine where she played, searching through the rich soil dreaming of finding her own precious gemstone and doodling sketches for jewellery pieces in the margins of her school books - creating designs for some of the more impressive diamonds her grandfather was finding at his mine. "I'm not sure my teachers were particularly impressed with my early jewellery designs as my sketches frequently got me into trouble. I wonder what those same teachers would say now?" Julia muses.

Pursuing her dream to become a fine jeweller, Julia travelled to the United Kingdom to study jewellery design and traditional bench skills in Hatton Garden, the heart of London's jewellery district, later working as a goldsmith in London for more than a decade creating gem-set masterpieces from her Hatton Garden studio.

Wishing to ensure her jewellery only featured the finest quality gemstones, Julia went on to study at The Gemmological Association of Great Britain (Gem-A) and also with The Gemmological Institute of America (GIA), placing her in an elite group of fine jewellers who are also certified gemmologists.

Julia Pharo's diamond, coloured gemstone and pearl designs soon attracted attention from her rapidly growing clientele and also the press, with British Vogue heralding Julia as "an exciting young designer with a passion for pearls" in the November 2012 edition of the magazine.

With a reputation for meticulous attention to detail, Julia divides her time between making jewellery for her ready-to-wear collections and creating the most stunning one-of-a-kind custom jewellery commissions for her many loyal friends and clients around the world.

"I have the very great privilege of working for an extremely discerning international clientele," says Julia in an almost reverential tone. "It is a world that refuses to accept compromise. A world that is driven by the passion to create the most exceptional objects of beauty. My clients demand and expect expertly hand crafted fine jewellery using breathtakingly beautiful sustainably sourced gemstones and precious metals. Quite simply, each piece must be perfect in every way – aesthetically, technically and ethically."

Looking down at her current commission - the rather impressive diamond ring securely clamped under the microscope on her jeweller's bench, Julia concludes, "It's immensely important that my jewellery is crafted with the utmost care, integrity and skill. That's the promise I make to every one of my clients. It's a promise that, I believe, is tangible in every piece of fine jewellery made at my bench. A unique and perfect piece of jewellery that will be treasured for a lifetime and then passed from generation to generation, much like the skill of a traditional goldsmith, the profession I am proud and honoured to follow today."

FLIGHT OF THE EAGLE



Prevashini shares her journey in the world of business where she worked at building a path within the car sales industry. This compelling book unfolds across three compelling themes: Business, Tragedy, and Motivation, offering invaluable insights for young women venturing into the competitive business realm. It serves as a guiding light for those battered by life's trials and for any woman unwilling to yield ground. Through her own tumultuous experiences, the author imparts wisdom and inspiration, extending beyond the pages to touch and transform lives, igniting a beacon of hope for all who cross her path.



Her journey as a business owner started off well under mentoring of her father from the time she was a young girl. She mentions that her father's business acumen was impeccable and drove her inspiration into becoming an entrepreneur.

Pillay states she was not that fortunate on her business venture due to being a victim that was severely hit by economic downturn and the COVID-19 pandemic. What ensued was a series of unfortunate events marked by legal battles and media scandals that gave rise to the warrior in her.

Although her past battles burnt her and her business, she has managed to rise again from the ashes. In her book, she describes some of her lowest moments being the subject of a televised show spreading propaganda and being abandoned by society. While we were in conversation with her, she dearly expressed the value attached to her latest book since it is a piece of work describing her vindication against media lies and false accusations that destroyed her reputation. One of the lessons she insists on conveying through the book is the fact that anyone can rise again after being burned down. With the right attitude and the right support system, a fallen eagle can rise again.

PROLOGUE

This book is written for the young businesswoman who enters the field of business amidst the aggressive, robust, and often chauvinistic pitfalls. There are those who will exploit her innocence, her honesty for financial gain, and there are those who will seek to benefit from her inexperience in other ways, often robbing her of her chastity, her resources—much like a woman raped.

My aim and my goal are to educate, especially the innocent and "virginal" business person who enters the fray, the business arena where there are no rules and where one has to be ever-guarded against being ravaged. I am one of the fortunate ones who lives to tell the tale.

ABOUT THE AUTHOR;

Prevashini Pillay

Prevashini's story would never be complete without her father who played a crucial role in her career as a businesswoman. Her greatest inspiration comes from her father and the love she shared with him provided her with the greatest of strength. In her conversations, she passionately shares the impact that her father had on her as a role model and as a mentor.

The book was written in honour and gratitude to her father who placed his trust in her during her life journey and for the strength he had instilled in her and her loving mother. Her mother was the one who pushed her to get this book done and published, in spite of the darkest days she had endured.



RUAN PANSEGROUW

Group CFO in the Betting & Gambling Industry

BACKGROUND & CAREER JOURNEY▸

I completed my accounting articles at Moore Stellenbosch, a traditional accounting firm that gave me a solid technical foundation. While completing my articles, I founded and scaled an online ticketing platform, kaarkies.co.za, which exposed me early to entrepreneurship, financial discipline, and problem-solving under pressure. After completing my articles, I moved into a management accounting role at Clever Profits, where I worked extensively with live data, forecasting, and performance tracking before joining eBet. Accounting was always a stepping stone for me. Understanding numbers at a granular level enables better strategic decisions. Today, my responsibility extends beyond reporting to ensuring that problems are identified early and practical solutions are implemented.

eBet
Born to win!

Website: www.ebet.co.za ▪ Instagram: ebet_sportsbetting

ROLE & RESPONSIBILITIES

There is no typical day. My time is split between monitoring cash flow, overseeing compliance, engaging operational teams across multiple countries, and providing strategic guidance. As Group CFO, I oversee financial controls, compliance, cash movement, operational profitability, and strategic decision-making across eBet's group of entities in several jurisdictions. Accuracy comes from visibility. Live data, constant monitoring, and frequent review allow speed without sacrificing control in a 24/7 operating environment.

INDUSTRY INSIGHT

Finance in betting is operational and live. You manage real-time risk rather than only reporting on historical performance. A common misconception is that betting businesses are loosely controlled. In reality, it is one of the most heavily regulated industries, leaving no room for shortcuts. Strong controls, clear processes, and consistent compliance are essential to building trust with regulators, partners, and customers.

REGULATION, COMPLIANCE & TRUST

Compliance is embedded into daily operations. Without it, banking relationships, licensing, and ultimately the business itself cannot operate. Working with regulators and auditors is straightforward when compliance is prioritised and treated as a foundation rather than an obstacle. Fraud and AML prevention rely on segregation of duties, restricted access, strict verification processes, and continuous review of emerging industry risks.

TECHNOLOGY & INNOVATION

Technology, particularly AI, has become a powerful tool for gaining fast insight in a highnvolume environment. It supports analysis and decision-making but does not replace human judgment or accountability. The focus is on ensuring accurate, consistent data flow and visibility rather than reliance on any single system. Ongoing innovation will continue to improve customer experience, accessibility, and engagement across betting platforms.

FINANCIAL STRATEGY & GROWTH

Finance plays a central role in expansion, acquisitions, and partnerships. Decisions are approached through a lens of calculated risk, balancing opportunity with discipline. Betting trends and performance data provide valuable insight when applied responsibly and ethically. Sustainable growth depends on strengthening the underlying operational and financial processes as the business scales.

CHALLENGES & HIGHLIGHTS

The biggest challenge is scaling across multiple jurisdictions while maintaining consistent standards, controls, and culture. The most rewarding moments come from solving problems and seeing continuous operational improvements across the group. Large challenges are best addressed step by step — focusing on the next actionable solution rather than the size of the problem.

EBET BRAND & FUTURE OUTLOOK

A key focus at eBet is changing the outdated perception of betting by building a friendly, trustworthy, and customerncentric brand. We aim to be approachable, reliable, and transparent, ensuring customers feel confident engaging with us. Beyond performance, eBet places strong emphasis on responsible gaming, ethical operations, and positive community involvement across the regions we operate in. The industry will remain relevant as regulation increases and customer expectations evolve, driven by people's passion for sport and entertainment. A lifelong sports fan, I spend most of my free time watching or playing sport, which makes working in this industry a natural extension of both my interests and professional mindset.



Thirusha Govan

- Founder
- Media Entrepreneur
- Publisher
- Strategic
- Business Connector

Driving High-Impact Collaboration between South Africa & the United Arab Emirates

Bridging Two Economies through Innovation, Media & Strategic Partnerships

As the founder of a respected media and business platform, I am committed to forging meaningful, value-driven connections between South Africa and the United Arab Emirates. My work focuses on enhancing trade, promoting investment, empowering SMEs and women-led enterprises, and spotlighting African excellence on international stages — using media as a powerful tool for diplomacy, development, and transformation.

Professional Background

With a strong foundation in South Africa's corporate media sector, I launched Media Network in 2018, followed by the establishment of Business Beyond — a luxury niche publication that bridges the worlds of business, lifestyle, and innovation.

To date, 10 successful editions have been published, each expanding the influence of the brand and strengthening its position as a respected voice in international business circles. Over the years, I have cultivated a powerful, cross-continental business network and built a platform that connects leaders, visionaries, and investors across diverse industries:

- **Motor Industry**
- **Jewellery & Luxury Goods**
- **Property & Real Estate**
- **Oil & Energy**
- **Lifestyle & Tourism**

Contact Thirusha
Tel: 068 338 8999
E: thirusha@luxurystyle.co.za
www.businessbeyondstyle.co.za

MEDIA NETWORK
Be inspired by Media

Africa–UAE Strategic Collaborations

Through collaborative relationships with CEOs, entrepreneurs, brand leaders, and government stakeholders, I am committed to fostering bilateral value between South Africa and the UAE.

My goals include:

Facilitating strategic partnerships
Showcasing investment opportunities
Empowerinvg SMEs and women-led enterprises
Promoting African business stories on global platforms
Supporting tourism, trade, and destination marketing initiatives

Unique Value Proposition

Established credibility in South African and African business sectors
Extensive network of trusted, high-level decision- makers
Strong media platform for visibility and strategic communication
Bicultural insight into UAE–Africa business dynamics
Personal values rooted in integrity, dignity, trust, and loyalty

Vision for Growth

I believe in the transformative power of media — to move markets, connect people, and build sustainable ecosystems.

My forward-looking focus includes:

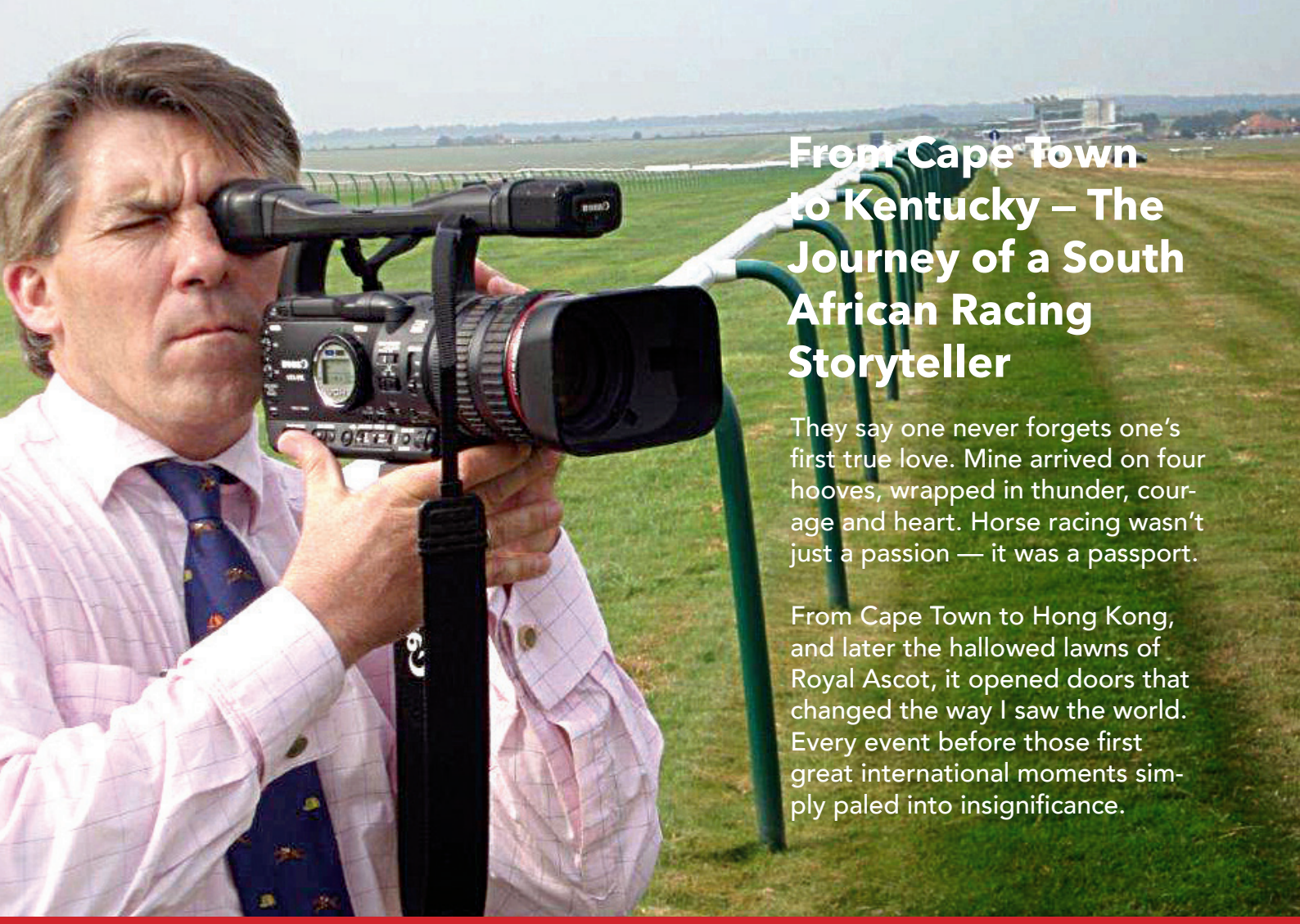
Strengthening Africa–UAE business diplomacy
Curating investment forums and trade missions
Publishing exclusive international collaborations
Advancing women in business and leadership











From Cape Town to Kentucky – The Journey of a South African Racing Storyteller

They say one never forgets one's first true love. Mine arrived on four hooves, wrapped in thunder, courage and heart. Horse racing wasn't just a passion — it was a passport.

From Cape Town to Hong Kong, and later the hallowed lawns of Royal Ascot, it opened doors that changed the way I saw the world. Every event before those first great international moments simply paled into insignificance.

A LIFE IN FULL STRIDE

LONDON NEWS, HORSE CHESTNUT & THE SPARK OF DESTINY

One of the early highlights came not from a finish line, but from a stud barn. I stood at Claiborne Farm in Paris, Kentucky, watching Horse Chestnut — retired, powerful, and already a legend — alongside Seeking the Gold, sire of the phenomenal Dubai Millennium. Destiny had nearly brought these two together in the 2000 Dubai World Cup, a race ultimately dominated by Dubai Millennium in a performance for the ages.

My visit to Claiborne soon led me to the Breeders' Cup at Churchill Downs. It was the year Tiznow dug deeper than deep to repel Giant's Causeway — two warriors locked in one of the most memorable fights ever witnessed. Back then the Breeders' Cup was a one-day spectacular, but it felt like living an entire lifetime in a single afternoon. The presenters, the organisation, the attention to detail — it was perfection.

And from it all came a lesson: back home, budgets and custom often overshadow ambition. Overseas, excellence is a standard; here, it's a negotiation. So you do the best you can — and you do it with passion. Kipling's If echoes loudly in such moments.

THE YEARS WHEN RACING FOUND ITS VOICE

By 1994, South African racing was in a good place. ARCSA, though diluted by uneven support, still offered a framework of professionalism. More importantly, South Africa now had a regular international signal through the International Gaming Network (IGN). That signal evolved into Supertrack, then Tellytrack, and today — Racing Today.

A clear picture. A global footprint. A new era

LONDON NEWS — THE DAY THE NATION SANG

When London News captured the 1996 Rothmans July, the 100th running, magic stirred. His owners, Laurie and Jean Jaffee, were well-connected internationally, and whispers began: if he performed strongly in Cape Town, or even won the 1997 J&B Met, perhaps he could dare the Queen Elizabeth II Cup in Hong Kong.

At the time, Jimmy Lithgow had just taken the reins at SARREX. Visionary, determined, and unafraid, he pushed for live coverage of this historic tilt — something rarely seen on South African terrestrial television.

Cape Town, Johannesburg, Amsterdam, Hong Kong.
KLM stepped in and placed myself and cameraman Wayne Belling in business class — a gesture we never forgot.

The operation ran like silk over steel. The big son of Bush Telegraph handled every moment: the quarantine in Cape Town, the travel, the new environment at Sha Tin. There was one minor scare over feed contamination, but the team — Douglas Whyte, Thembe Mphele, and the ever-calm Alec Laird — kept everything on track.

And then it happened...The SABC broadcast it. South Africa watched. A nation held its breath and sang with one voice. London News defeated the 6/10 favourite Annis Mirabilis. He became our flagbearer. Our pride.
And for me, the celebrations that followed marked the beginning of my international career as a journalist — a moment that changed my life forever.

THE SEASONS THAT SHAPE A NATION

Today, the rhythm of South African racing pulses across the provinces:

January: L'Ormarins King's Plate & WSB Met
March–May: Gauteng Season
May–July: KwaZulu-Natal's Champion Season
September–November: Back to Gauteng
December: Cape Fillies & Colts Guineas

It's a travelling festival — a road trip stitched together by silks, hooves, history and hope.

THE LENS OF ANDREW BON

For over three decades, Andrew Bon has been one of the principal storytellers of this sport. A founding presenter of See How They Run in 1988, a two-time Equus Award winner, and a familiar face across Sporting Post and South African television, he has taken his camera — and South Africa — to some of racing's greatest stages.

One of his most remarkable assignments was documenting Mike de Kock's bold attempt on the 141st Kentucky Derby with Mubtaahij.

From the UAE Derby to the frenzy of Louisville, from media scrums to morning workouts with 10,000



spectators, he captured history in real time. He recalls:

- 170,000 spectators filling Churchill Downs
- A draw ceremony conducted with the precision of theatre
- Media sitting on the track itself, lens to rail
- The deafening roar when the gates opened
  Mubtaahij running with pride and heart against a field of monsters
- American Pharoah beginning his march into immortality

After Kentucky came Fairview. Then Epsom.
A trilogy of Derbies — a tale only racing can write.

THE WORK OF MEMORY

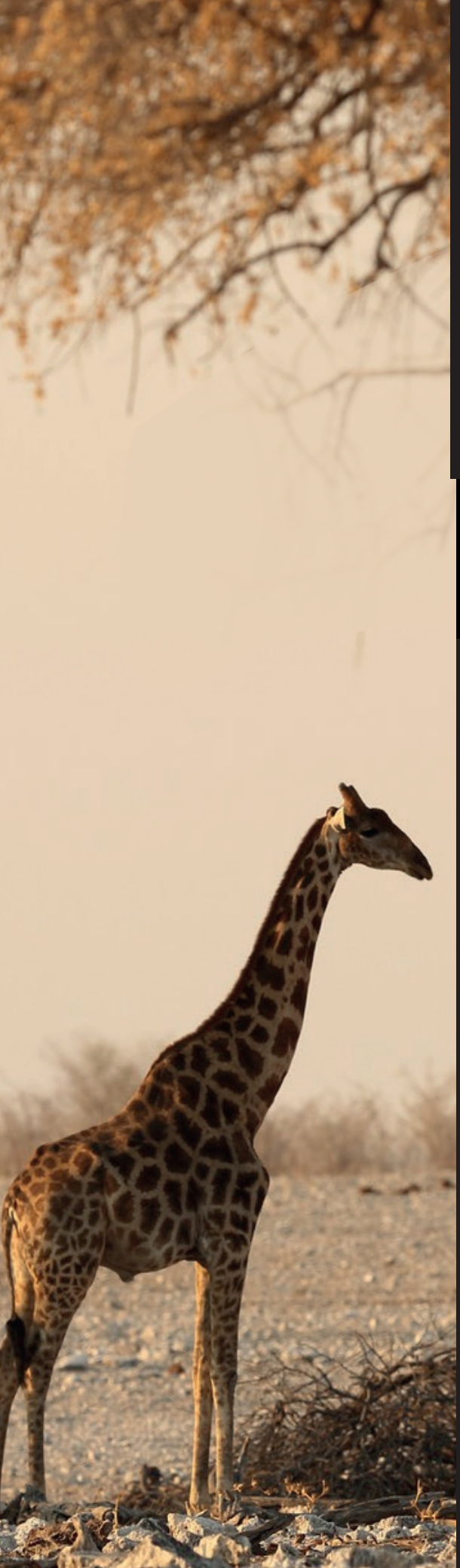
Racing gives us heroes, heartbreak, hope, and a thousand lessons. But memory is fragile — unless someone writes it down, films it, or tells it with care.

As Andrew Bon often says:
"To live on in history, someone must be there to record it." Through decades of travel, interviews, and broadcasts, he has done exactly that. From Hong Kong to Dubai, from Cape Town to Kentucky,I have carried South Africa's racing story to the world — and brought the world back home to us.

AND SO, THE JOURNEY CONTINUES

Racing has taken me to places I never dreamed of. It has introduced me to champions — both equine and human. It has shaped my life and my purpose. From London News to Mubtaahij, from the Breeders' Cup to the Kentucky Derby, every stride has written another line in a story that feels far from over.

Because in racing — as in life — the finish line is never the end.It's only the beginning of the next great run.



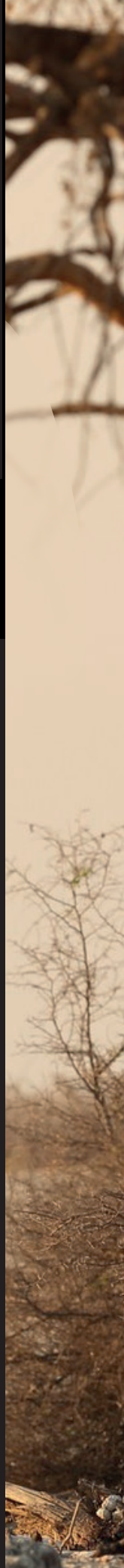
Worldo fW ildlife

You rS anctuary on Safari

World of Wildlife is more than a Private Game Reserve — it is a pioneering destination that unites conservation, luxury, and cultural vision in the heart of the UAE.

From breathtaking encounters with Africa's Big Five to groundbreaking conservation programs and world-first experiences like Crocodile cage diving and immersive Lion sanctuaries, WoW is set to redefine what it means to explore the wild.
Here, Luxury meets legacy — where Five-star Lodges blend seamlessly with untamed landscapes, where education and adventure walk hand in hand, and where every guest becomes part of a larger mission: preserving the planet's most extraordinary Wildlife for generations to come.

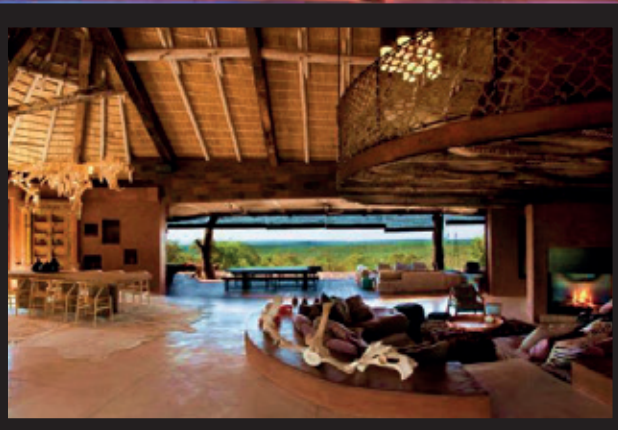
At WoW, the journey is not just about what you see, but what you feel, what you learn, and what you help protect. This is not simply a safari — this is World of Wildlife : your Sanctuary on Safari.



a million stars at

World of Wildlife









What will truly set World of Wildlife (WoW) apart from any other Nature Reserve or Safari Park in the UAE is the rare privilege of staying overnight within the Game Reserve itself.

Here, amidst the untouched wilderness, guests awaken to the sound of Lions in the distance and fall asleep under starlit skies — all from the comfort of a World-Class, 5-star Safari Lodge.

Each Lodge will be thoughtfully positioned within the Reserve, immersing guests in the majesty of Africa's iconic Big Five while offering the sophistication and refinement of a luxury retreat. Designed to blend harmoniously with nature, the Lodges will combine sweeping views of the landscape with interiors defined by understated elegance, bespoke furnishings, and contemporary comfort.

At WoW Safari Lodges, every detail will be crafted to create not just an African Safari experience, but a memory of profound connection. Guests will indulge in exquisite cuisines, and attentive service that reflects both African warmth and World-class hospitality.

Big experiences at

WORLD OF WILDLIFE

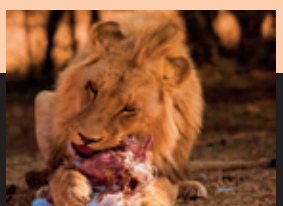


The Lion's Lair – A first in the UAE - at World of Wildlife



At World of Wildlife , we believe true luxury lies not only in comfort but in the rare experience's money cannot easily buy. Among our most extraordinary offerings is the Lion Sanctuary Encounter, an experience designed to bring guests eye-to-eye with Africa's most iconic predator in complete safety.

Visitors will be carefully placed inside custom-engineered, crystal-clear Plexiglas enclosures, positioned at the very heart of the lions' domain. From this unique vantage point, guests are surrounded by the pride itself — able to observe the raw power, primal beauty, and intimate social dynamics of the big cats' mere inches away. Unlike traditional Safaris, this immersive perspective allows guests to feel the earth tremble with every paw step, hear the rumbling growls resonate through the air, and lock eyes with the king of beasts in a way few have ever dared. The Lion's Lair is not just an encounter; it is a moment of awe, adrenaline, and reverence. It is the rare chance to witness the majesty of Lions at their most natural; while knowing you are completely safe within the sanctuary of advanced design and engineering. For those who crave more than just observation, this is the ultimate Wildlife immersion — Luxury redefined through the thrill of proximity.







Crocodile Cage Diving

For the boldest of travellers, adrenaline has a new address. After redefining marine adventure with shark cage diving, the next frontier of Luxury thrill-seeking emerges at World of Wildlife in Ras Al-Khaimah: the world's first Crocodile Cage Diving experience in the UAE.

Originating as a global first in South Africa, this extraordinary encounter brings guests into the realm of one of nature's most formidable hunters - the Nile crocodile.



Conservation Experience at
WORLD OF WILDLIFE

At World of Wildlife , conservation is not just a mission — it is a living experience. Our Reserve is deeply committed to protecting Africa's most vulnerable species, with a special focus on the critically endangered Rhino.

Guests of WoW Safari Lodges will have the rare and unforgettable opportunity to witness Rhino conservation in action. Under the guidance of our dedicated park rangers and animal care specialists, visitors can participate in essential conservation activities such as DNA sampling and notching (tagging) sedated Rhinos. These processes ensure each animal can be monitored and protected throughout the Reserve.

The Conservation Experience is designed to do more than create memories — it is about building awareness, educating future generations, and inspiring global action. Students, families, and visitors alike will gain a first-hand understanding of the urgent need to protect these incredible animals.
By preserving Rhino genetics for the future, we are taking bold steps toward safeguarding the species from extinction.



At World of Wildlife , every guest will become part of a larger story — the story of saving the Rhino and ensuring that tomorrow's world will still have the chance to experience these majestic giants.

For reservations and general enquires pleasse contact us on:
Tel: 011 123 456 980
Email: info@wow.co.za • Website: www.wow.co.za



Nousheen MUKTHAR

When Nousheen Mukhtar launched her first business in 2012, she wasn't thinking in terms of empires or empires-to-be. She was filling a need and doing it with clarity. That same clarity has since guided the growth of seven businesses, each rooted in strategy and purpose, and each designed to help others step into their own potential.

Based in the UAE, Nousheen Mukhtar's work today spans events organizing and management, publishing, business growth consulting, branding, PR, business incorporation and leadership development. But what ties it all together is intent. Her businesses are structured to serve: to give entrepreneurs a platform, to connect markets across continents, and to equip leaders with the tools they need to grow sustainably.

Nousheen began with Writerz Galore, a content agency that served clients in Pakistan. It was her introduction to building systems and to understanding the language of business from the inside.

BUILDER OF BRANDS, BRIDGES AND LEADERSHIP

Over the years, she expanded into new domains, and expanded her brands in Dubai and Sharjah eventually launching the following operating entities and brands:

- **Impact Events,** which organizes summits and executive forums across the Gulf for now
- **Nousheen Marketing Management,** a company offering brand development and PR services
- **Stylfemina Magazine & Club**, founded with the purpose to uplift women and empower them, a magazine and a business women's club amplifying women's stories and leadership
- **Impact Business Consulting & Incorporation,** helping new businesses get set up and scale up in the UAE
- **Impact Publishers,** which works with entrepreneurs and thought leaders to bring their ideas to printed books
- I**mpactpreneur,** a magazine which is a support hub for first-time founders and a haven for trailblazers in business

Each of these companies are self-funded. Nousheen Mukhtar has deliberately chosen to grow without outside capital. A decision that gives her full ownership over her model and the freedom to keep her companies nimble and aligned, experiencing steady growth.

Making Markets Talk to Each Other

Much of Nousheen's energy is spent building bridges between sectors, between regions, between people with ideas and people with resources. She has developed working partnerships across Africa, Latin America, and the Gulf. During Expo 2020, she launched the Latin America–UAE Business Center to help companies from Mexico, Brazil, and Chile explore entry into Middle Eastern markets. Trade and business delegations are welcomed to date from Africa to enhance business ties between UAE and Africa.

Her women's network, founded through Stylfemina, has grown across countries like Nigeria, Ghana, and Tanzania. And her Impact Leadership Conferences have become recurring space for high-level conversations on technology, innovation, inclusion, and global leadership. For Nousheen Mukhtar, events are more than networking opportunities. They are structured moments where cross-sector collaborations are designed to take shape.

Leadership as a Scalable Practice

In 2021, Nousheen Mukhtar launched the Impact Leadership Program. Initially designed to support women professionals, the program now includes participants from over 40 countries, men and women alike, and offers access to training, mentorship, and wellness resources.

Each year, the program culminates in the Impact Leadership Global Awards. Held in Dubai, but from 2025 onwards scheduled to be held in various countries, the events under this program honors individuals who are leading meaningful change across business, technology, and education. Many honorees stay involved well beyond the event, mentoring future cohorts and contributing to the program's growing reach.

A Model That Keeps Expanding

Nousheen's approach has earned her awards: Most Powerful Woman Leader in 2021, Business Influencer of the Year in 2022 and Woman Leader Awards in 2024. But she doesn't frame success around awards. For her, it's about outcomes: businesses launched, leaders supported, partnerships formed. She continues to build, not just brands, but ecosystems. And with each venture, the goal remains the same: create spaces where others can grow with purpose and clarity.

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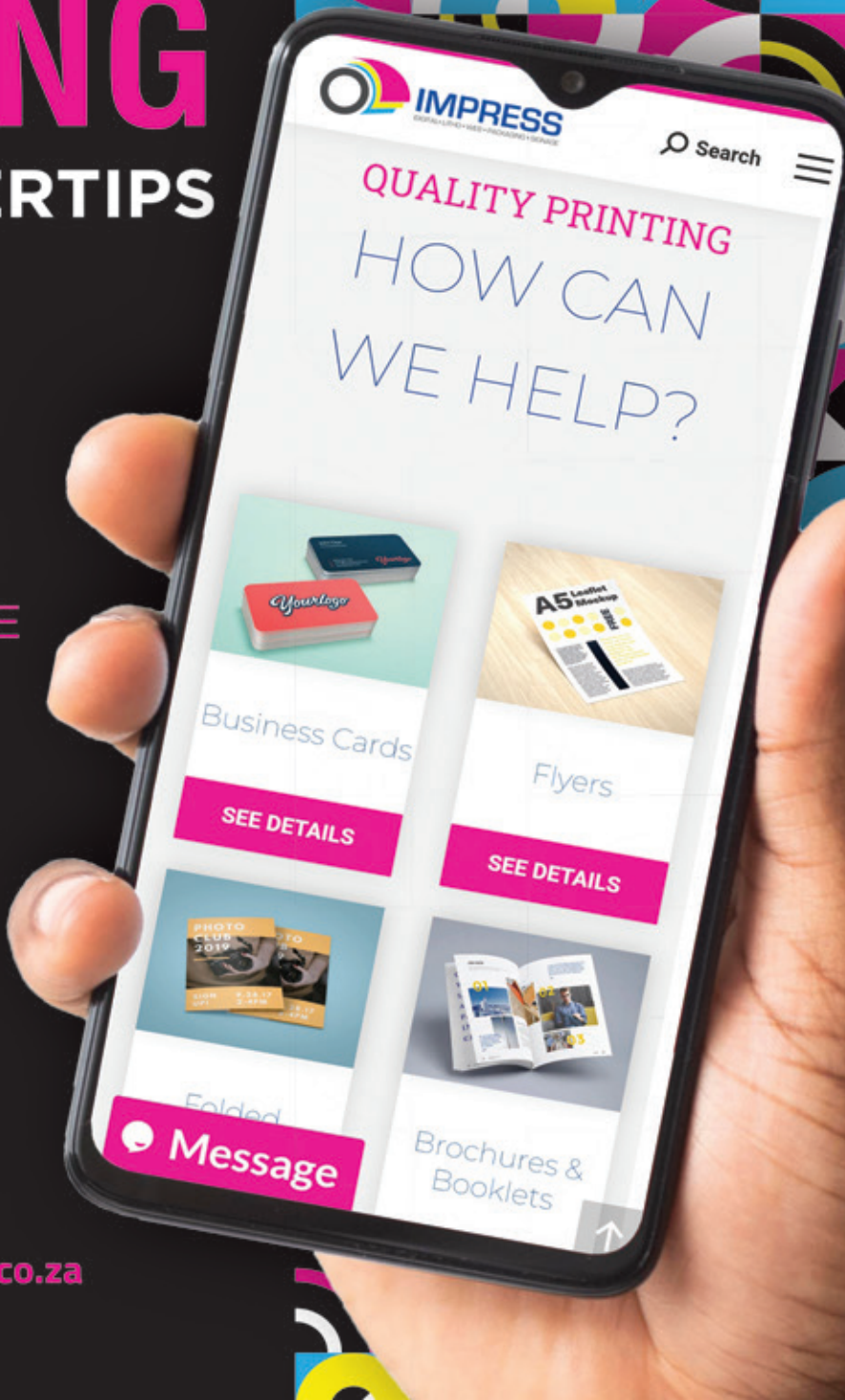
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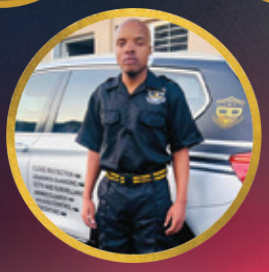
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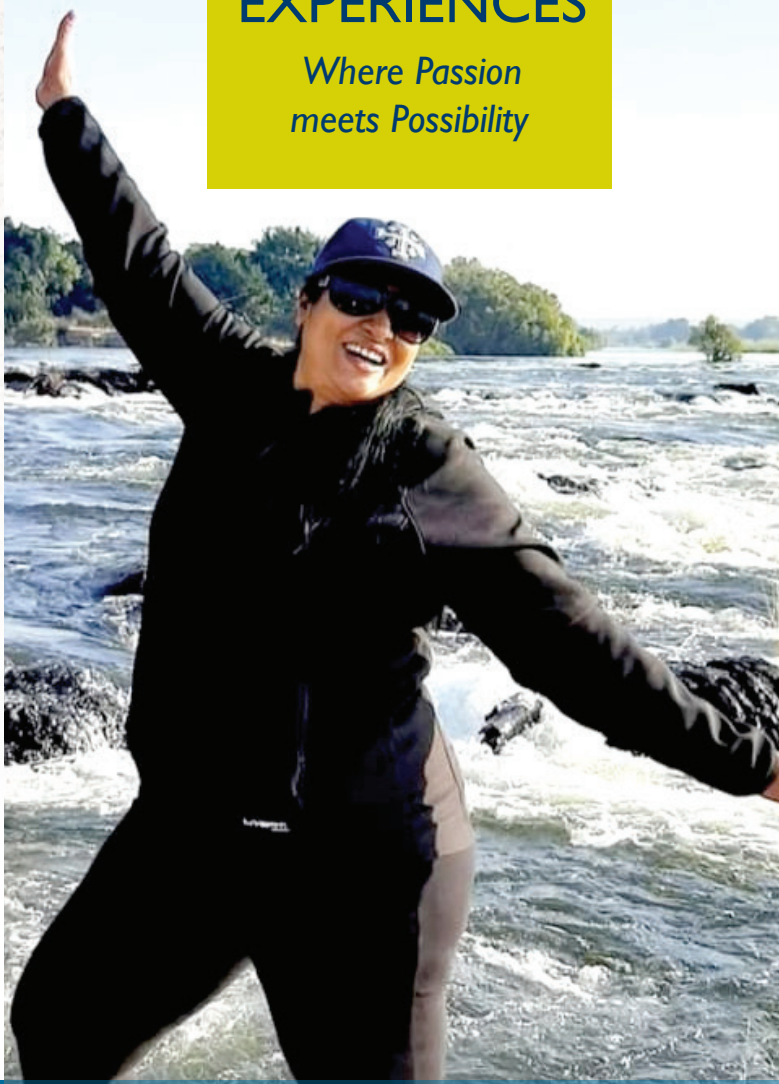
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A JOURNEY BUILT ON EXPERIENCE

Emilene's love for travel began with a two-year working holiday in the United Kingdom, where she embraced adventure, culture, and the joy of discovery. Upon returning home to South Africa, her career soared from her early days at Flight Centre, to 15 years at the JSE-listed Grindrod Travel, mastering the art of corporate and leisure travel. Now, with over 22 years of experience, Emilene brings passion, care, and expertise to every itinerary she creates.

A PERSONAL TOUCH, EVERY STEP OF THE WAY

At Emilene's Travel Services, we believe travel is more than destinations it's about connection, gratitude, and discovery. We handle everything from visas and flights to corporate travel and dream holidays , with meticulous care and genuine enthusiasm. Your trust means everything. Emilene values every client relationship and is deeply passionate about what .. and how .. she sells travel Authentically. Personally. With heart.

LET'S TAKE YOU THERE!

Whether it's your first flight or your bucket-list adventure, Emilene ensures every trip is seamless, memorable, and made just for you.

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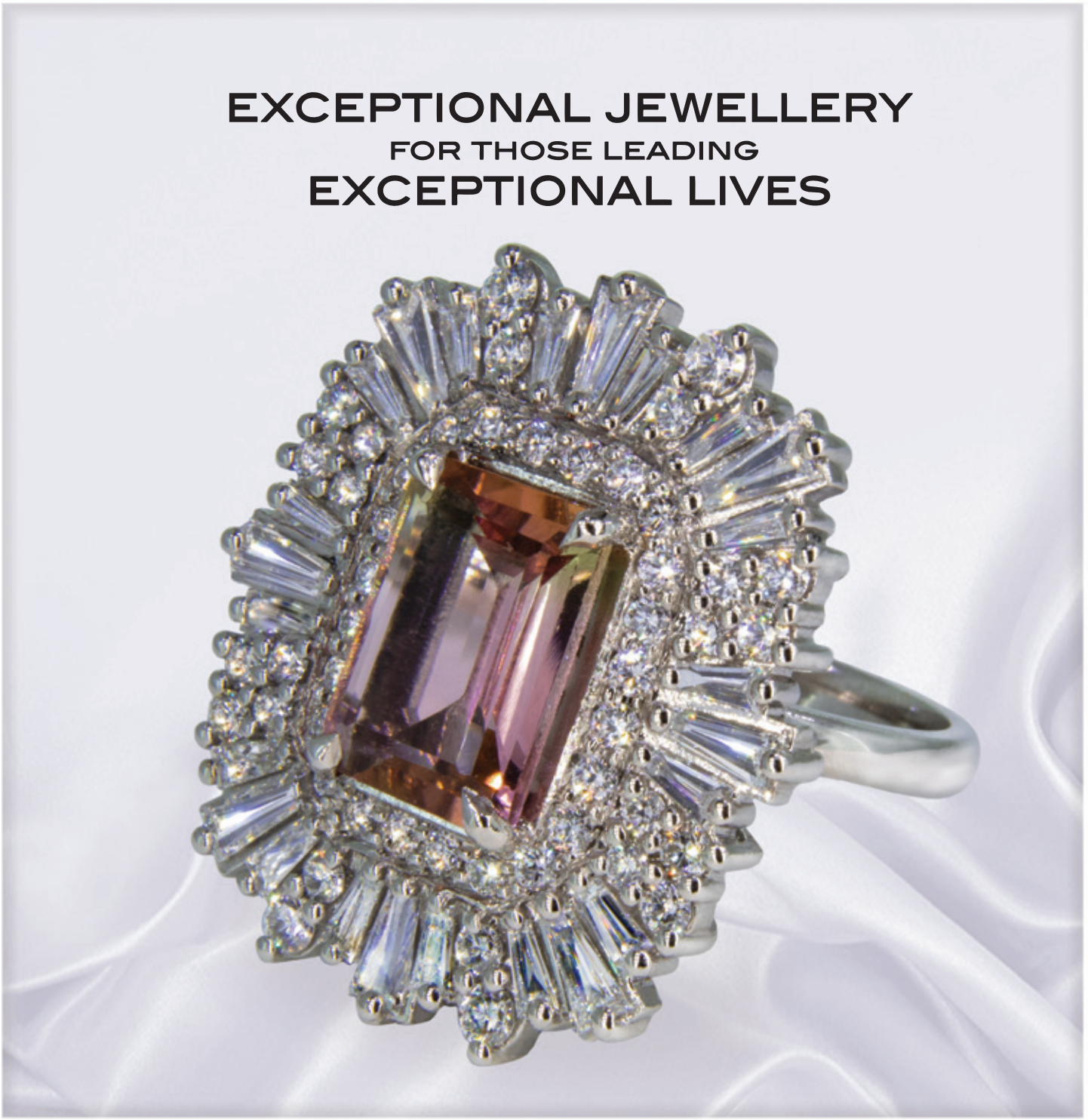
Emilene's Travel has been the proud winner of -2023 Top Achievers Award in the Independent travel Space

-2024 Envy Award in Santiago Chile - Community Impact Award

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