Business BEYOND Style

BUSINESS, TRAVEL & LIFESTYLE MAGAZINE



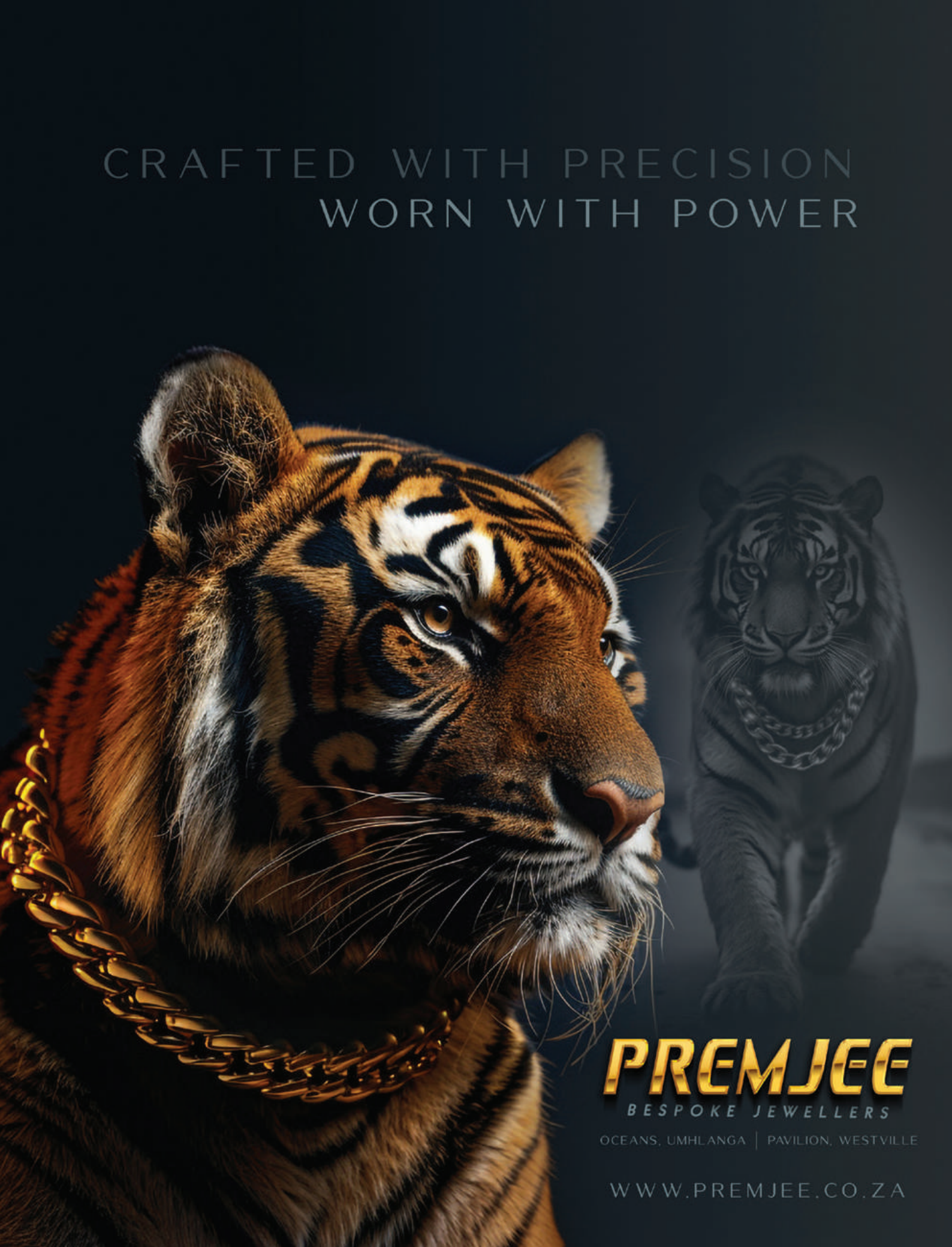
Meet

Colin Xolani Jonkers

Founder & Wine Entrepreneur

POWER BY MEDIA NETWORK


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Celebrating Power, Prestige, and Progress in Our Spring Edition of Business Beyond Style

As we welcome the vibrant season of spring—known for its renewal, joy, and triumph of love—we also celebrate a season of inspiration and growth in this special edition of Business Beyond Style. It has been an absolute pleasure working on this issue, one that reflects the essence of power, prestige, and progress.

Our cover story shines a spotlight on Colin Xolani Jonkers, the visionary behind Black, a premium South African wine brand that exemplifies excellence. Jonkers, who grew up amidst the scenic vineyards of the Western Cape, developed an early passion for winemaking.

His journey to create Black wines is rooted in ambition and a relentless pursuit of quality. By collaborating with esteemed viticulturists and sourcing grapes from select terroirs, Jonkers has built a brand synonymous with luxury, innovation, and craftsmanship. As I always say, "Savour the moment, one sip at a time," especially with a glass of Black.

We are also thrilled to announce our partnership with the luxury fashion house Roberto Cavalli, which recently launched its South African headquarters at the Ocean Mall Flagship. Founded in 1978 by the late Roberto Cavalli, this iconic brand continues to define global luxury with its high-end women's ready-to-wear collections. Cavalli's legacy lives on through its stunning designs, which remain at the forefront of the fashion world.

In this edition, we are deeply honoured to feature Advocate Priakumari Hassan, a trailblazer in business and leadership. As the founder and CEO of the Women of Africa (WOA) Group, Pria is a force of empowerment and resilience, transforming challenges into opportunities. Her visionary leadership continues to set a global precedent for women in business, making her a true pioneer.

This issue also highlights Premjee Bespoke Jewellers, where bespoke jewellery is not just a service—it's an art form. Each piece is created in collaboration with expert designers and reflects the unique tastes and lifestyles of its wearers. For those seeking to craft their own masterpiece, Premjee Jewellers offers an unparalleled experience in personal luxury.

Additionally, we present Sade James Fragrances, a luxury brand synonymous with the rich heritage of Middle Eastern perfumery. Founded by Dr. Sade James, the brand offers a diverse and authentic range of vibrant scents, bringing the finest fragrances from Dubai to the world.

Our culinary feature takes you to Trump's Grillhouse and Butchery, renowned for its mouth-watering steaks and lively atmosphere, as well as the newly refurbished Balalaika Hotel, a Johannesburg institution celebrating 75 years of excellence. Both establishments embody the perfect blend of tradition and innovation, offering an experience that continues to delight guests.

Trumps opened in 1994 as one of the original restaurants in Nelson Mandela Square, then known as Sandton Square. For over three decades, Trumps has catered to locals, tourists, and celebrities alike. After a complete rebuild in 2015, it evolved into a world-class fine dining destination.

Lastly, we are proud to feature designer Tshepo Rakale, the creative force behind GVLLVNT, a menswear brand that redefines style with bold elegance. His bespoke suits are a statement of precision and confidence, tailored for the modern, fearless man.

As we wrap up this edition, I am reminded of a beautiful sentiment: *"A father holds his daughter's hand for a short while, but he holds her heart forever."* This thought resonates deeply, capturing the timeless bonds we cherish and the legacy we leave behind. On behalf of the Business Beyond Style team, I extend my heartfelt gratitude for your continued support. May the remainder of 2024 bring you growth, success, and endless opportunities.

Warm regards,

Thirusha Govan

SAA IN FLIGHT AND DIGITAL PUBLICATION

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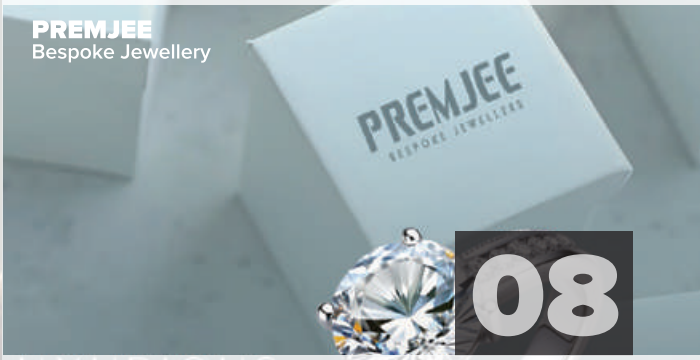
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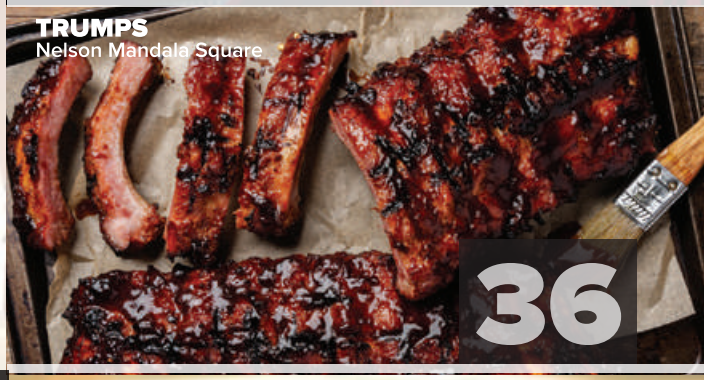
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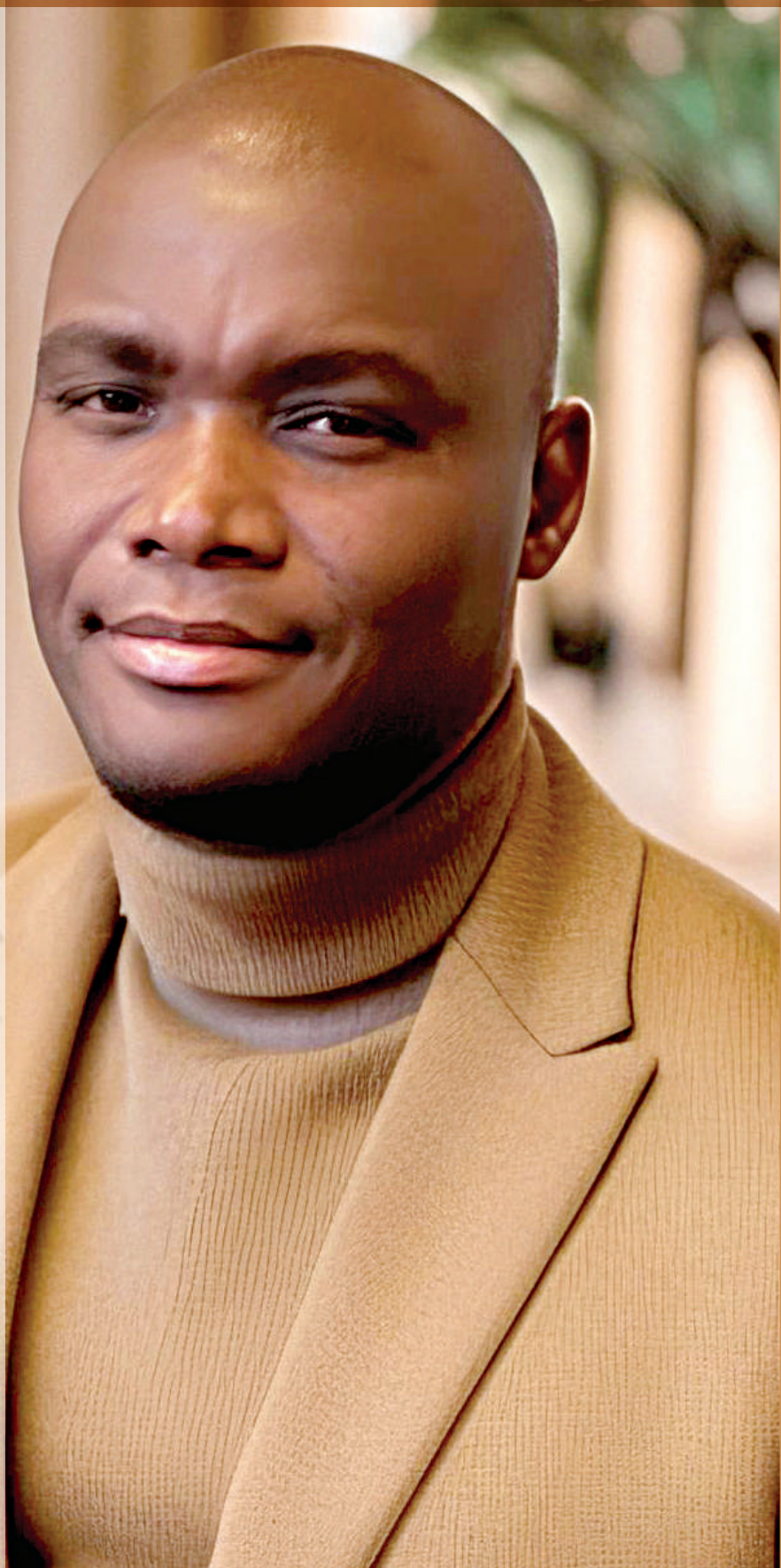








Colin Xolani Jonkers



In the illustrious world of premium wines, ... where tradition often dictates the rules, Colin Xolani Jonkers emerges as a revolutionary force, transforming the landscape with his remarkable ingenuity and flair. As the mastermind behind Black, a premium wine brand that has swiftly garnered international renown, Jonkers embodies the quintessence of entrepreneurial spirit and an unwavering passion for viticulture. His ascension from a dreamer to a vanguard in the wine industry is as rich and intricate as the wines he meticulously crafts.

The Genesis of a Visionary

Colin Xolani Jonkers' tale is one of relentless ambition and an unshakable belief in his vision. Growing up amidst the scenic vineyards of the Western Cape, South Africa, Jonkers was ingrained in the winemaking culture from an early age.

However, it is his fervent drive to innovate within this storied industry that truly sets him apart. Jonkers' academic credentials are as diverse as his interests, encompassing a robust array of business qualifications with a focus on entrepreneurship. This unique blend of business savvy and technical know-how forms the bedrock of Black's burgeoning success. It enables Jonkers to adeptly navigate the intricate wine industry while maintaining a sharp focus on market dynamics and evolving consumer tastes.

Identifying the Market Gap

Jonkers' entrepreneurial acumen is epitomized by his knack for identifying and seizing market opportunities. Early in his career, he discerned a burgeoning demand for luxurious, high-quality products across various sectors. Yet, within the wine industry, a glaring void remained. While numerous brands offered premium wines, few truly captured the essence of luxury through unmatched quality, innovative branding, and a captivating narrative. "The wine industry is steeped in tradition, but that doesn't mean it should be static," Jonkers articulates. "There's a significant gap for products that not only boast superior quality but also offer an experience that resonates with contemporary consumers who value exclusivity and luxury."

The Visionary Maestro Behind Black, The Pinnacle of Premium South African Wine

The Birth of Black

In 2016, Jonkers brought Black to life, a brand name that epitomizes elegance, enigma, and sophistication. From its very inception, Black was conceived as more than just a wine brand; it was envisioned as a lifestyle choice for those who seek the pinnacle of refinement in their lives. The brand's ethos is deeply entrenched in the tenets of luxury, quality, and innovation.

Each bottle of Black stands as a monument to Jonkers' unwavering commitment to excellence. From the scrupulous selection of grapes to the avant-garde winemaking techniques employed, every step is executed with precision and passion.

Crafting Excellence

The journey to excellence for Black wines begins in the vineyard. Jonkers collaborates with some of the most steemed viticulturists to source grapes from select terroirs renowned for their unique attributes.

The focus is on sustainable practices, ensuring the preservation andnurturing of the land for future generations. Inside the winery, traditional methods are harmoniously fused with state-of-the-art technology. Jonkers holds a steadfast belief in the artistry of winemaking as much as its science, a philosophy mirrored in the intricate balance of flavors and aromas in each bottle of Black.

The wines are aged in the finest oak barrels, allowing them to develop complexity and depth over time. "Winemaking is an art form," Jonkers asserts. "It's about understanding the terroir, respecting the grapes, and having the patience to let the wine evolve naturally. At Black, we're dedicated to creating wines that are not only of exceptional quality but also have a story to tell."

Branding Luxury

One of Jonkers' most exceptional talents is his ability to brand Black as the epitome of luxury. The minimalist yet striking bottle design, the exquisite labeling, and the meticulous packaging all reflect the brand's ethos.

Every element is thoughtfully curated to appeal to the modern connoisseur who values both aesthetics and substance. Black's marketing strategy is equally sophisticated. Jonkers has expertly harnessed the power of social media and digital platforms to cultivate a formidable online presence, engaging with a global audience. Exclusive events, wine-tasting sessions, and collaborations with high-end restaurants and luxury hotels have further solidified Black's standing as a premier brand.

The Entrepreneurial Approach

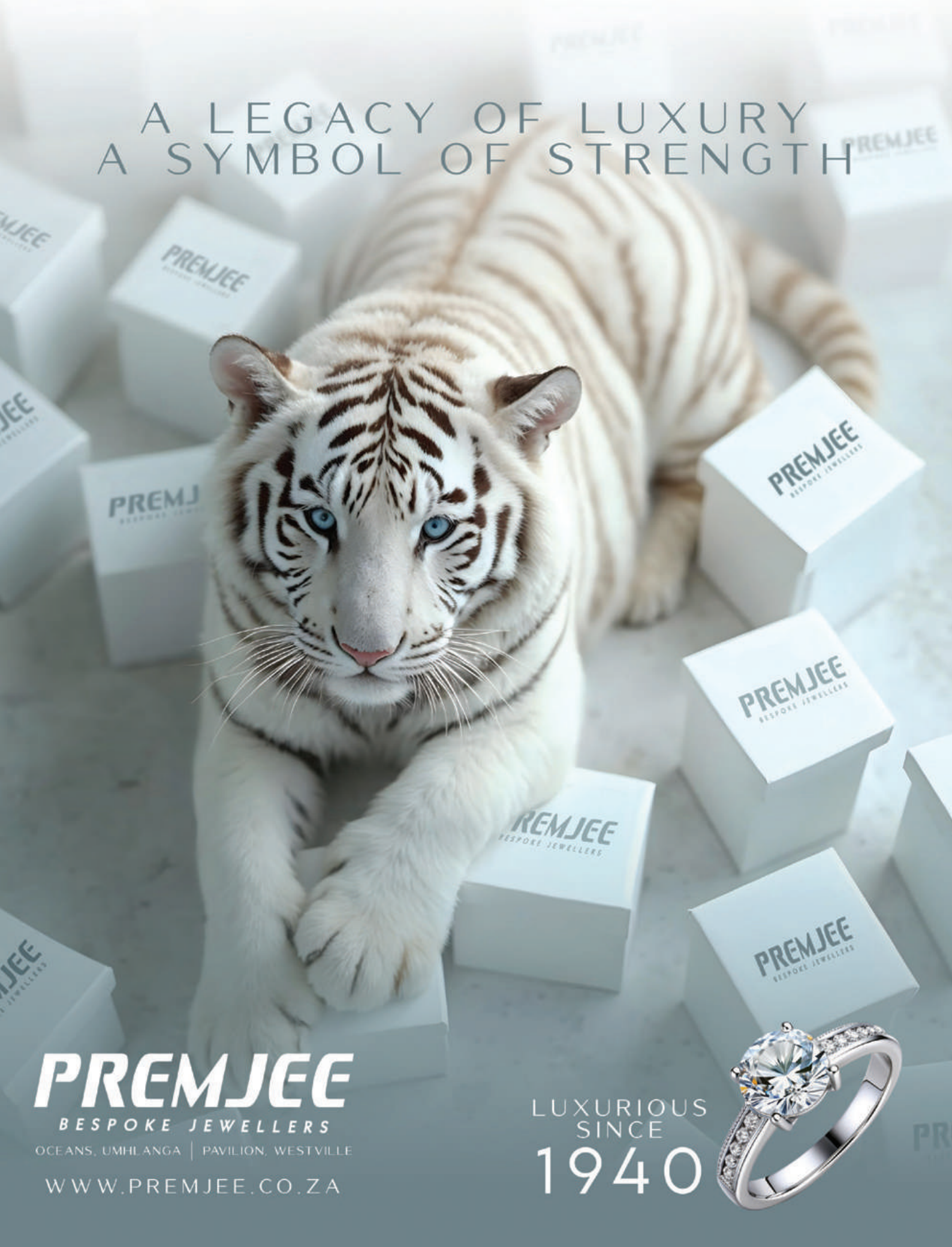
Jonkers' entrepreneurial mindset is palpably evident in the way he steers his business. A staunch advocate of innovation, he perpetually seeks ways to enhance and expand.

Whether it's experimenting with new grape varietals, exploring novel aging techniques, or venturing into international markets, Jonkers' approach is dynamic and forward-thinking. "Entrepreneurship is about taking risks and embracing change," Jonkers professes. "The wine industry is ever-evolving, and to stay ahead, we must be willing to adapt and innovate."

His leadership style is inclusive and empowering. Jonkers fosters a culture of creativity and collaboration within his team, encouraging them to think outside the box and bring fresh ideas to the fore.

This inclusive.. Black.




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The Bold Brilliance of GVLLVNT

Redefining Menswear with Tshepo Rakale GVLLVNT is not just a brand; it's a movement, born out of a desire to redefine modern menswear for the fearless, forward-thinking man. At its helm is designer Tshepo Rakale, who channels his passion for bold elegance and impeccable craftsmanship into every bespoke piece. GVLLVNT suits are more than clothing they're a statement of confidence, precision, and timeless style.



A Vision of Bold Elegance
Tshepo Rakale's journey began in high school when he was introduced to the word "gallant" while studying Shakespeare's Hamlet. The word resonated with him, encapsulating his vision of a brave, chivalrous, and distinguished man. From that inspiration, GVLLVNT was born. Rakale's mission has always been clear: to create bold, uniquely tailored suits that reflect a modern, audacious man.

"We wanted GVLLVNT to be a sanctuary for leaders and champions," says Rakale. "Our clients aren't just wearing a suit they're embracing an empowering experience that blends bold design with meticulous craftsmanship."

Crafting Excellence: The GVLLVNT Approach

GVLLVNT's philosophy revolves around pushing the boundaries of design while maintaining a timeless quality. The brand continually evolves, refining its signature cuts to remain relevant yet enduring. The design process starts with Rakale's understanding of each client's unique style and personality. From there, the fabrics sourced from countries like Turkey, England, Ghana, Egypt & locally in South Africa are selected to match the client's vision. "Our attention to detail is what sets us apart," Rakale explains. "Every suit is designed with the client in mind, from fabric to fit. It's not just about making something beautiful it's about creating something that resonates with the individual."

A Personal Journey of Style and Passion
Growing up in the vibrant community of Soweto, Rakale was immersed in the art of "swanking," a style that symbolises confidence and individuality. His early passion for fashion was nurtured by his mother, who shared his love for design. This cultural expression laid the foundation for Rakale's future in menswear. His personal experience with ill-fitting clothes in high school inspired him to pursue tailoring, ultimately leading to the creation of GVLLVNT in 2016. "Swanking was more than just dressing well it was a form of resilience and self-expression," recalls Rakale. "When I finally experienced the transformative power of a well-tailored suit at my matric dance, I knew that fashion was my calling."

The GVLLVNT Difference

GVLLVNT is renowned for its luxurious designs that balance elegance with comfort. Rakale's commitment to creating garments that redefine corporate and professional attire is evident in every piece. His use of fabrics like linen, coupled with the brand's signature champagne lapel, has made GVLLVNT the go-to label for influential leaders. "Our suits are more than just formalwear they are a fusion of luxury and practicality," says Rakale. "We focus on comfort without compromising on style. That balance is what defines GVLLVNT."

Leading the Future of Menswear
As Rakale continues to shape the future of menswear, his vision remains rooted in the core values of craftsmanship and bold design. GVLLVNT is not just about dressing men it's about creating a lasting legacy that empowers individuals through fashion. By combining superior quality with innovative designs, Rakale is redefining what it means to be a modern man. "At GVLLVNT, we believe that true elegance lies in simplicity," Rakale concludes. "A well-tailored suit has the power to transform how a man feels and how he presents himself to the world."



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In October 2024, the Protea Hotel by Marriott Johannesburg Balalaika Sandton will mark a significant milestone—its 75th anniversary.

To celebrate this momentous occasion, Marriott® Hotels is launching an exciting social media competition. Followers of the hotel are invited to share their most cherished memoriesof the Balalaika on Facebook and Instagram for a chance to ***win a dazzling diamond valued at R30,000.***

The competition will run from the 1st to the 20th of October 2024.





The Protea Hotel by Marriott Johannesburg Balalaika Sandton boasts a rich and storied history, having been established in 1949. Originally serving as an "outspan stop" on the old wagon road between Johannesburg and Pretoria, it provided a resting place for early travellers and their oxen.

The site and tearoom were founded by Gerard Le Grand, a British Royal Marine Officer, who, along with his wife, managed the Good Hope Tea Garden while the original hotel was under construction. They also added rustic rondavels to accommodate country travellers visiting the town.



As Sandton transformed into a bustling central business district in Northern Johannesburg, the Balalaika evolved alongside it. The hotel became a landmark, renowned for its unique blend of modern luxury and timeless charm.

The name "Balalaika" is believed to be inspired by the 1939 film of the same name, reflecting the hotel's deep-rooted association with music and culture.

Recent refurbishments have ensured that the Balalaika continues to cater to the needs of both business and leisure travellers, all while preserving the character that has made it a beloved institution for 75 years. To make the celebration even more special, the hotel will offer a variety of food and accommodation specials, allowing everyone to join in the festivities.

Join the celebration and be part of the Balalaika's enduring legacy!





Andrew Visagie, Chief Operating Officer from Protea Hotel by Marriott Johannesburg Balalaika Sandton, comments:

"The Balalaika's enduring legacy is distinguished by every traveller that has spent a night in the Hotel. It has served a cross-section of guests from all over the world, including many famous – and even infamous – characters who have passed through Johannesburg over many decades.

It is fitting that we honour the Hotel's history with a celebration highlighting the stories visitors and guests have to share.
We look forward to many more years of excellence to come."

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UAE FINE FRAGRANCES



Founded by Dr. Sade James, our brand was established with a visionary approach to business development, encompassing product innovation, private labeling, and bespoke services. Whether it's designing fragrance bars for corporate events, curating personal fragrances for dignitaries, or offering custom gifting solutions, we cater to a variety of needs with unparalleled craftsmanship.

Driven by a passion for the fragrance industry and a commitment to inclusion, diversity, and individualism in this traditionally male-dominated field, Dr. Sade J launched her own brand in 2022. With a background in psychology and having entered the fragrance world during the pandemic, she brings a unique perspective to her creations.

Our brand specializes in luxury niche perfumes, crafting unique, small-batch fragrances inspired by the delicate interplay between nature and aroma. Each fragrance is presented in aesthetically elegant, sustainable packaging, reflecting our focus on both beauty and environmental responsibility.

Dr. Sade J's fragrances are complex, advanced compositions that blend raw essential oils, absolutes, and botanical extracts to evoke emotions and ignite the imagination. We create for a discerning audience, keeping in mind perfume connoisseurs, fragrance enthusiasts, and individuals seeking unique, high-quality scents.



UAE fragrances has a manufacturing plant in the UAE.Their services are international. They have an international market as well as importing and disturbing the finest UAE brand in SA.The Brand owns the entire vaule chain.









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FROM PASSION TO PRESTIGE: THE STORY BEHIND THOBELA CARS RISE TO AUTOMOTIVE EXCELLENCE

Thobela Cars is more than just a luxury car dealership; it is the realization of a dream born from a deep passion for automobiles and a commitment to excellence. Founded by Thobela Bonga, a visionary entrepreneur with a lifelong love for luxury cars, the dealership has rapidly become a beacon of automotive excellence in Johannesburg and the African continent at large.

Strategically located on the ground floor of the Leonardo Hotel, the tallest building in Africa, Thobela-Cars is nestled in the heart of Sandton, one of South Africa's most prestigious and affluent districts. This prime location not only provides visibility to high-net- worth individuals but also aligns the dealership with the opulence and grandeur associated with Sandton's elite.

Thobela's journey to establishing his dealership is a story of determination and a keen understanding of the luxury market. Growing up, he was fascinated by high-performance vehicles and dreamt of one day bringing the world's most coveted cars to discerning buyers in South Africa. After years of hard work and careful planning, Thobela-Cars was born, and in just two years since its founding, it has made a significant impact on the luxury car market. The dealership has established itself as the go-to destination for buyers who value not only the finest automobiles but also a personalized and exclusive shopping experience.

The decision to situate Thobela Cars within the Leonardo Hotel was a masterstroke, linking the dealership with a landmark of architectural magnificence and luxury. This connection enhances the dealership's image, associating it with the same level of sophistication and exclusivity that the Leonardo Hotel represents. Thobela's vision was to create a space where clients could not only purchase a luxury vehicle but also enjoy an experience that embodies the very essence of elegance and refinement.

At Thobela-Cars, the experience begins the moment a client steps into the showroom. Thobela has instilled in his team a dedication to providing unparalleled customer service, ensuring that each client feels valued and receives the utmost attention to detail. This focus on customer satisfaction has quickly earned the new kid on the block a reputation for excellence and a loyal clientele.

As Thobela-Cars continues to grow, he remains at the helm, guiding the dealership with the same vision and passion that started it all. His story is a testament to what can be achieved with hard work, dedication, and an unyielding belief in one's dreams. Through a blend of strategic location, exceptional service, and a deep understanding of his clientele's desires, Thobela is not just shaping the future of luxury automotive sales in South Africa—he is redefining the standards of what a luxury car dealership should be with an unmatched customer centric approach.



SHOWROOM

The Leonardo, 75 Maude Street, Sandton, 2196

The dealership's team is dedicated to providing unparalleled customer service, ensuring that each client feels valued and receives the utmost attention to detail. This focus on customer satisfaction has quickly earned ***Thobela Cars*** *a reputation for* ***excellence*** *and a* ***loyal clientele.***



#thobelacars

A Legacy of Empowerment and Change:

An Interview with

Advocate Priakumari Hassan

By Dominic Naidoo



In a world where glass ceilings still exist, Advocate Priakumari Hassan breaks them with purpose and unwavering conviction. As the founder of Women of Africa (WOA) Group and a leader in sectors spanning energy, logistics, construction, and healthcare, Hassan's journey has not only been one of personal success but one that inspires a legacy of empowerment for women. I had the privilege of sitting down with her to explore the remarkable path she's walked and the vital change she champions for women everywhere.

What inspired you to pursue a career in law, and how has that foundation shaped your journey as an entrepreneur and leader?

"Growing up in South Africa during apartheid, I witnessed firsthand the harsh impact of inequality," Hassan recalls. "I knew there was no other way to challenge that injustice and empower the marginalised but to study law. Law wasn't just a degree; it was my ticket to break stereotypes, push for equality, and change the status quo."

Her legal background shaped her, she explains, not only as a strategist but as someone undeterred by obstacles. "The knowledge I gained empowered me to face challenges with a warrior's mindset. It prepared me to enter business not simply to succeed, but to inspire. It wasn't just about negotiating justice—it was about fueling my entrepreneurial spirit and showing others, especially women, that business is open to everyone willing to learn and take risks." Her work today is a testament to that dedication. "As my business grew across sectors like energy, logistics, and healthcare, I saw how essential inclusivity is. That's why I've made it a priority to shape policies that help more women enter and thrive in business."

In 2004, you founded the Women of Africa Group. What motivated you to take that leap, and what were some of the early challenges?

"Launching WOA was both thrilling and daunting," she admits. "I'd spent years in the corporate world, climbing the ranks, driving strategy, and innovating. But there came a point where I felt I wasn't creating enough space for diverse voices, especially women, in areas like energy, finance, and development."

Stepping into entrepreneurship, especially within the male-dominated petroleum industry, was challenging. "I faced scepticism at almost every turn. Breaking into a male-dominated field and establishing credibility was difficult. Funding and regulatory issues added complexity, but they taught me resilience and reinforced my mission to empower others. The journey wasn't easy, but it was rewarding."

WOA Group has expanded into traditionally male-dominated sectors like petroleum, gas, and pharmaceuticals. What factors do you credit for your success in these industries?

As Hassan puts it, succeeding in these fields was a whirlwind of "challenges, triumphs, and learning moments." She speaks candidly about gender bias and self-doubt. "But my passion, resilience, and authenticity propelled me forward. Surrounding myself with a diverse team and trusted mentors gave me a solid foundation."

In an industry constantly evolving with new technologies and markets, Hassan emphasises the importance of adaptability. "We stay agile, spotting opportunities and trusting partnerships. I've learned that business is more than achievements; it's experiences and instincts, especially in complex sectors."

Despite her commitment to women's empowerment, she recognizes the value of diverse perspectives. "An inclusive environment where everyone's voice is heard drives better outcomes," she says. "And at WOA, we've built a culture that values those differences."

Mentorship is a key part of your leadership style. Can you tell us about the "Winning in the Workplace" project and its impact on young women?

With a glow of pride, Hassan shares her experience with "Winning in the Workplace," a program designed to equip rural grade 12 girls with life and business skills. "As a successful entrepreneur, I've benefited from mentorship and wanted to give back. I believe the best mentors have walked the path you're trying to take."

The program offers workshops, peer learning, and practical training to help young women navigate the challenges they face, from academic pressures to personal hardships like abuse and substance issues. "Our goal was to make them see their own strength. We encouraged them to face their fears and harness their inner power to change their narrative."

Alongside the young women's program, WOA launched boys2men, which encourages gender inclusivity. "We realised that empowering young women means also creating understanding among young men. The transformation we see in these participants reaffirms that our work has a lasting impact.

Mental wellness is close to your heart. How does your new wellness institution support women, and why is this cause so important to you?

Hassan's voice softens as she explains her passion for mental wellness. "Self-care is essential in business—it's not a luxury. I used to believe my primary obligation was to others, but after years of therapy and coaching, I finally prioritised my own wellness."

Her commitment to mental health advocacy led her to create iTheku in KwaZulu-Natal and WOA Health & Wellness on a national level. "We're committed to providing safe spaces where anyone, especially women, can address mental health needs," she shares. The institution offers a range of services, including counselling, workshops, and community support, with a focus on the unique challenges women face.

"I've personally experienced how mental health affects success, both personally and professionally," Hassan says. "This isn't just about individuals; it's a societal issue. Our goal is to empower women to build resilience, prioritise wellness, and create supportive networks. I hope this initiative helps spark a broader conversation about mental health in our communities."

Among your many accomplishments, is there one that makes you particularly proud?

Without hesitation, Hassan names the Women of Africa Foundation. "Business is my passion, but building the Foundation is my legacy," she says with a smile. "The Foundation is dedicated to creating opportunities in education, healthcare, mental wellness, and youth entrepreneurship. It's about giving back, building community, and empowering the next generation."

What's the best piece of advice you've ever received, and how has it shaped your journey?

Hassan shares wisdom from her late uncle. "'Never forget who you are and where you come from. You can't control the wind, but you can manage your sail.' That advice has guided me for years. It taught me humility, adaptability, and the courage to adjust my expectations in difficult times. It's kept me grounded and motivated my philanthropic efforts."

For young women aiming to break barrier while balancing career and personal life, what advice would you offer?

"Believe in yourself," Hassan says emphatically. "Trust your instincts and embrace your uniqueness. Don't be afraid of risks—failure is just a step towards success. Build a sisterhood that supports rather than competes, and always make time for self-care. Stay resilient, learn from your experiences, and keep growing."

Her motto, "Be the change you want to see in the world," resonates as she reflects on her own journey. "We all have the power to shape our communities. In business, in life, in everything we do, our actions matter." Advocate Priakumari Hassan's story is one of termination, vision, and an unbreakable spirit. Through WOA, she is not only leading industries but also creating lasting change for women and communities, showing that empowerment is the key to progress.

Pria Hassan is not just a leader; she is a trailblazer, a mentor, and a true unapologetic embodiment of our ancestors' wildest dreams.

yachtmaster
OCEAN SAILING SCHOOL - CAPE TOWN

Yachtmaster Ocean Sailing School Cape Town:

Sailing has turned out to be one of the greatest adventures in many people's lives, cruising through waves on a yacht brings out emotions that cannot be replicated anywhere else. The feeling of the wind in your hair, the sound of the waves, the sun touching your face in the morning hours, picturesque sunsets on the horizon, and gazing at port lights in the distance, the beautiful, fleeting moments constitute everyday life on board.

Working in the yachting industry is more of a lifestyle choice than a job. A "Skipper" is a less formal name for a captain i.e. a person who is in command of the boat.

In many aspects, the Skipper is the most important person on a boat. They have the final word and, as a rule, they also have the most extensive knowledge about the vessel that they operate. This is where your role as a lisenced skipper comes into play, by steering the vessel in the planned direction, but also solving any technical problems that may arise during the voyage. A Skipper takes care of the boat and of the people who are on board. They often plan the route and, if necessary, make changes to it. Stepping into the world of sailing for the first time is exciting and exhilarating. The RYA theory and practical on-the-water courses build confidence, teaching you everything from basic terminology and safety tips to handling sails.

Combined with the theory courses, your knowledge, and confidence on the water, will be taken to the next level. After working your way through the courses, the pinnacle of the RYA Training is the Yachtmaster™ exams.





OUR INDIVIDUAL COURSES

All practical course fees include meals and accommodation whilst on board.

Sail training is done in Cape Town for the most part and in Langebaan from RYA Coastal Skipper Practical, in tidal waters, as required by the RYA (Royal Yachting Association).

- RYA Competent Crew Practical
- RYA Day Skipper Theory
- RYA Day Skipper Practical
- RYA Coastal / Offshore Skipper Theory
- RYA Coastal Skipper Practical
- RYA SRC VHF Radio
- RYA Diesel Engine Maintenance
- RYA Radar
- RYA Powerboat Level 2
- Mile building and Ocean Adventure trip (Practical)
- Preparation for Practical Examination followed by RYA Yachtmaster Coastal or Offshore Practical Examination

OUR PACKAGES

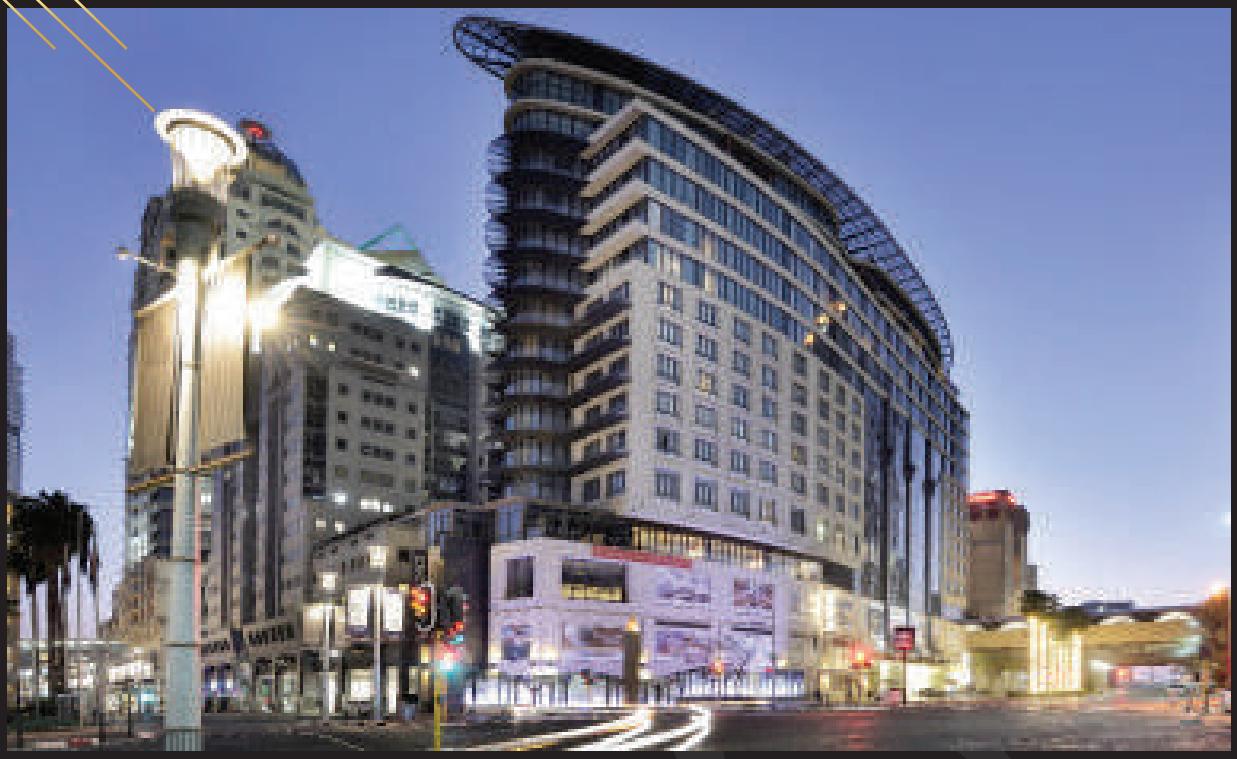
- 3 Week RYA Day Skipper
- 5 Week Entry Level Career and Super Yacht Deckhand
- STCW for commercial purposes
- RYA Yachtmaster Coastal
- RYA Yachtmaster Offshore
- RYA Yachtmaster Ocean
- Upgrade: RYA Day Skipper to RYA Yachtmaster Coastal
- Upgrade: RYA Yachtmaster Coastal to RYA Yachtmaster Offshore
- Upgrade: RYA Yachtmaster Offshore to RYA Yachtmaster Ocean

ADDITIONAL COURSES

- Super Yacht Deckhand
- Super Yacht Steward/ess
- STCW '10
- ENG1 Medical – we book this for our students only
- RYA PPR (online registration)

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A CONTEMPORARY MASTERPIECE

Featuring a private art collection that adorns the ground floor entrance and rooms designed to captivate you, The DAVINCI is one of a kind. Our elegant upstairs lounge overlooks the infinity edge swimming pool, and outdoor entertainment area, while our sweeping spiral staircase leads down to the Maximillien Restaurant, and MAXIM Lounge which is the most exclusive whisky and cigar lounge in Sandton.

Located within the mall, leading on to Nelson Mandela Square, The DAVINCI is a contemporary masterpiece that has been built with unparalleled attention to detail.

Experience it for yourself

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davinci@legacyhotels.co.za | www.LegacyHotels.com

LEGACY
HOTELS & RESORTS



EXCLUSIVES

Since its launch in 2019, Pexclusives has been making waves in the fashion world, blending luxury, inclusivity, and impeccable service to create a brand that resonates with women of all ages, shapes, and sizes.
Founded by the visionary Pulane Machaba, the brand draws inspiration from international influences, importing high-quality apparel from Turkey, China, and Italy. Pexclusives delivers an elevated shopping experience, with locations at Nelson Mandela Square in Sandton and Johannesburg East, offering customers an unparalleled blend of exclusivity and sophistication.

"Our goal was clear from the start," Machaba explains. "I wanted to build a brand that offers timeless, high-quality fashion while catering to all women. Whether you're a curvy woman or someone who prefers sleek, tailored designs, Pexclusives has something for you." Pexclusives doesn't just stop at offering luxury clothing. The brand's international personal shopping and styling services have become a go-to for local celebrities seeking an elevated look for high-profile events. From red carpets to private functions, Pexclusives prides itself on offering a personalised experience that ensures every client leaves feeling confident and stylish.

Redefining Luxury Fashion for ***Every Woman***



a Vision for Every Woman

At the heart of Pexclusives is a deep commitment to making fashion accessible without compromising on elegance or quality. The brand's mission is to be the leading luxury fashion brand in Africa, a goal it pursues with relentless passion. "We aim to inspire self-expression and make every woman feel beautiful and stylish, no matter her size," says Machaba. This inclusive approach has positioned Pexclusives as a trailblazer, catering to both standard and plus-sized women with equal attention to detail and craftsmanship. "We believe that every woman deserves to feel empowered by the clothes she wears," Machaba adds. "Our clothing isn't just about aesthetics—it's about confidence, it's about expressing who you are."

Crafting a Legacy of Luxury The brand's dedication to quality is evident not only in its clothing but in its business ethos. Pexclusives' vision is clear: to become a global leader in luxury apparel. Every product is meticulously sourced and designed to embody sophistication, whether it's a statement piece for a gala or everyday wear that exudes understated elegance. Integrity, accountability, teamwork, and a promise to deliver excellence are values that define Pexclusives. As Machaba states, "Our focus has always been on improving product quality, increasing customer satisfaction, and delivering on our promise of high-quality luxury apparel."



None of this success would be possible without the dedicated team at Pexclusives. Led by Machaba as CEO, the company boasts a talented group of individuals committed to the brand's growth and legacy. From store management to social media strategy, each team member plays an essential role in ensuring that Pexclusives continues to reach its full potential.. In addition to their in-store offerings, Pexclusives provides bespoke one-on-one consultations for personalised international shopping. Clients are treated to a seamless service that extends from local shopping to curated international experiences, allowing them to access exclusive, high-end fashion tailored to their individual needs. The brand also makes appearances at leading pop-up markets, connecting with women who value quality and timeless elegance.

The Future of Pexclusives

Looking ahead, Pexclusives aims to continue expanding its reach, both within South Africa and beyond. Machaba's vision for the brand is ambitious yet rooted in the core values that have made Pexclusives a success. "We're here to inspire confidence and elegance in every woman, and we're only just getting started," Machaba concludes.

The brand is not just about clothing—it is an embodiment of grace, style, and faith. "We are more than just a clothing brand," says Machaba. "Pexclusives is an extension of God's heart, hands, and voice, speaking life to women so they feel like queens from the inside out." This deep connection to faith forms the foundation of their unique approach to fashion, creating a true retail therapy moment for anyone who walks through their doors.









For more information about Pexclusives, visit their website at www.pexclusives.com or follow them on Instagram and Facebook @pexclusives_official.

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LOVELY LAYERS
Luxury Hair Collection

Lovely Layers Luxury Hair Collection is a heartfelt small business founded in December 2023, driven by the owner's passion for delivering affordable hair to women. When asked about the idea behind starting the company the owner bared her heart out and said "every woman wants to feel beautiful but not all can afford it the owner shared her personal journey of being scammed while trying to buy a wig, a frustration many women experience. When you hear of how women spend so much money buying wigs that have been advertised by influencers but receiving something of less quality it makes me question as women do we really support and care for each other. Determined to change that, she spent six months carefully sourcing quality hair products at varying prices to cater to different budgets and needs. Her mission is to ensure that every customer feels valued, treating each purchase with the same care as she would for a best friend. The remarkable quality of her hair products, which feel luxurious and real, reflects her commitment to excellence. The owner's warmth and sincerity are key factors behind her business's rapid growth, with products now stocked in beauty salons across Johannesburg and KwaZulu-Natal. Balancing her role as a stay-at-home mom with her entrepreneurial pursuits, she dedicates all her free time to expanding her brand and ensuring women can experience the quality her business offers. Lovely Layers Luxury Hair Collection's story is one of dedication, trust, and a commitment to empowering women, and its future success seems bright as it continues to grow in South Africa.

@lovely_layers_hair_collection 068 823 3733

Unlocking Holistic Healing...

An Interview with **Pratisha Sirkisson,** Founder of Conscious Living



In a world where many people struggle with physical health, emotional stress, and spiritual disconnection, holistic solutions are more vital than ever. We spoke with Pratisha Sirkisson, founder of Conscious Living, about her unique approach to wellness, which blends advanced technology with ancient healing practices. With services ranging from resonance frequency therapy and Magnetic Resonance Body Scans to plant-based stem cells, numerology, and her empowering book, EmpowerHER, Pratisha is helping individuals heal on every level.

A Holistic Approach to Wellness

Pratisha's journey into holistic health began with her own quest for balance. She created Conscious Living as a space where people can take control of their well-being, both physically and spiritually. Combining Magnetic Resonance Body Scans and resonance frequency therapy with natural solutions like plant stem cells and intuitive readings, her approach is comprehensive yet accessible. "I believe healing shouldn't be complicated," Pratisha explains. "I offer tools and support that allow people to take charge of their health in a way that's empowering."

Magnetic Resonance Body Scans: Empowering Health

One of the key services at Conscious Living is the Magnetic Resonance Body Scan, a non-invasive tool that provides a full picture of your health. This scan identifies imbalances at a cellular level, helping clients maintain optimal health by addressing issues early on. It's a proactive health tool, giving insights long before symptoms appear.

Resonance Frequency Therapy: Healing on a Deeper Level

Using the Rife Machine, Pratisha's resonance frequency therapy taps into the body's natural frequencies to promote healing. Whether clients are facing physical pain or emotional stress, this non-invasive therapy restores balance and supports the body's natural healing process.

Plant-Based Stem Cells: Natural Healing

Pratisha also offers plant stem cell therapy, a natural remedy that rejuvenates the body, boosts energy, promotes cellular repair, and improves vitality. These pure, plant-based stem cells are a gentle yet powerful way to enhance the body's innate healing abilities.

Intuitive Readings for Guidance

Pratisha's intuitive readings, which combine numerology and angel cards, offer clients clarity and direction in their life paths. Focused on personal insights rather than predictions, these readings help individuals connect with their inner wisdom and navigate life's challenges with confidence.



EmpowerHER: A Woman's Guide to Navigating Divorce

Pratisha is also the author of EmpowerHER: A Woman's Guide to Navigating Divorce, a deeply personal book offering support and strength to women going through divorce. Her journey of resilience and empowerment serves as an inspiration for others seeking to reuild their lives.

A Warm Invitation to Begin Your Healing Journey

Through both in-person and online consultations, Conscious Living makes healing accessible no matter where you are. Whether you're looking to take control of your health with a body scan, explore emotional healing through intuitive readings, or need guidance through a difficult transition, Pratisha is ready to help.

Connect with Conscious Living. Ready to embark on your healing journey?

Conscious Living

Connect with Pratisha Sirkisson and Conscious Living at **www.consciouslivingsa.co.za** or Call **+27714809104.**

Healing, balance, and empowerment are just a conversation away.



Nousheen Mukhtar hosts IMPACT CEO CONFERENCE





Dubai is known for bringing together the most diverse events in business to business growth spectrum. This fall Nousheen Mukhtar's Impact Events organizes yet another happening conference and gala to ensure multi industry experts converge to achieve the much sought after global networking objectives. Organized on 5 th October 2024 in the heart of Dubai, Impact CEO Conference and Gala included power- loaded keynotes by international speakers representing various strands of industrial innovation.

Once again Impact has proudly invited industry experts from the UK, USA, Canada, Malta and the UAE blending sectors including Technology and Digital Transformation, AI, Health and wellness, Education, Beauty and Skincare, Jewellery, Fashion and Lifestyle with the purpose of exploring new developments on entrepreneurial grounds in these avenues.

Gerardo Segat, Denise Marston, Debra Basson, Satyen Raja, Dr. Louise Van Der Velde, Ahmed Al Mahmoud, Ihuaku P. Nweke, and Shafik N. Bahou were among distinguished speakers who shares inspiring ideas during the conference.

Sheikh Salem Bin Sultan Bin Saqr Al Qassimi graced the Impact Excellence Awards Ceremony and endorsed multiple change makers, thought leaders, industry experts and distinguished companies for their innovative contributions tvowards making lives better. It was a moment of pride for Nousheen Mukhtar and Impact Events to hail industry icons to the spotlight once more. Dr. Byron L. Ernest, Aamiruddin Syed, Susan Payne, Samar Hajir, Dr. Soha Emam, Diana Richardson, Dr. Louise Van Der Velde, Satyen Raja, Gerardo Segat, Debra Basson, Shafik N. Bahou, Rhian Adams, Dr. Satpreet Singh, Dr. Sade James, Denise Marston, Nicole Purin, Melena Flightindreams, Ihuaku P. Nweke, Anu Sharma, and Samreen Anjum were awarded for excellence within their fields. Several honorary guests including well- known beauty industry icon Lara Tabet and the CEO of H. H. Sheikh Ahmed Bin Faisal Al Qassimi were also awards at the event. As Impact Events continues to push boundaries and bring forward the best in many industries from different continents, it is expected to make greater contribution towards economic development across borders with its strategic events and conferences.

Impact CEO conference differs from other events by Nousheen Mukhtar as it sets its focus on fashion and lifestyle industries by launching a new platform called Impact Fashion Walk. The conference concluded its evening with a loud launch of several new fashion brands in Dubai market during Impact Fashion Walk. Fashion designers including Ihuaku P. Nweke, Wendy Abdul, Marwa Ghassan, Thoraya Al Emarat, Al Hijaz Luxe, Cliffy, and This is Me Sneakers launched their collections in a jaw dropping ceremony. The colors and textures from the Middle East and Africa dominated audience's experience during the fashion show, paving way for new fashion brands to build their future in the UAE.



We at Business Beyond Style were honoured to be a Media Partner at the event



A Journey of Wellness Sparked by Sensitivities

Tebogo Moraka, founder of Home Of Nula, is redefining wellness and luxury with a harmonious blend of nature and science, coupled with sustainability and a deeper exploration of self-care.

Home Of Nula is a wellness e-commerce platform for high-quality indigenous products and services, that invites us to embrace our uniqueness, championing inclusivity and mindful living while nurturing ourselves, communities and environment.
As beauty and wellness take centre stage in our daily lives, Home Of Nula stands out as a symbol of transformative values.

Founded by Tebogo Moraka, it is more than just a marketplace for wellness products, services and consumers - it embraces the duality of heritage and innovation, as well as nature and science as a way to celebrate the rich tapestry of life, rooted in African wisdom, yet extending its' embrace to all.

Home of Nula emerged from Tebogo's own journey, which started with the challenge of a complicated skincare routine for her sensitive skin amidst an overly demanding job that left her with minimal time to her personal care. It was in her quest for a simpler, yet nourishing solution that the seeds of Home Of Nula were sown. What truly sets Home Of Nula apart are its core values, a set of principles that go beyond skincare and resonate deeply with our collective human experience.

A key pillar is the commitment to marrying the best of the ever-evolving field of science with the best of Mother Nature's medicine chest in a healthy, sustainable and balanced manner. The products and services available on the platform include lovingly made skincare, haircare, body fragrance, home fragrance, work accessories,

edible wellness products, spa services, wellness coaching, skin-sensitive clothing and much more - each of which have a unique story that is centred around a deep and sincere appreciation for sustainable wellness among today's consumers.

Inspired by Moraka's academic background, research lies at the heart of Home Of Nula's essence to prove that nature and science are designed to work together harmoniously through the products and services available on the platform.
Values like self-love, gentleness, self-awareness and heritage preservation serve as guiding stars, lighting the path toward a more balanced and holistic approach to wellness at Home Of Nula.

Home Of Nula prides itself on shining a spotlight on conservative production and consumption in its value chain as that, according to Moraka, is the true African approach that supported not only our fore- bearers, but also ourselves as the current generation.

"It has been important for us to not only prioritise sourcing indigenous produce as much as possible, but to also utilise local talent by partnering with local experts and businesses who are committed to maintaining a nurturing relationship with Mother Nature for one's personal care through the available products" says Moraka.

The name "Nula" originates from the word "Alkebulan" that means "Mother of Mankind". It is this meaning that has shaped the business' approach of providing a unique platform for divinely nurturing products and services in the overstimulating world that we tend to fi nd ourselves in. It hopes to serve as a reminder of the necessarily creative, loving and nurturing power of Mother Nature, which is an experience that we all deserve to honourably have.

Home Of Nula, therefore serves as a symbol of gratitude and honour for all that Nature has and continues to bless us with, as well as the ever-advancing scientifi c breakthroughs that we get to experience in our lifetime in a healthy manner. This, however, is not withstanding the responsibility we have to ensure that the next generation gets to experience this harmonious blend similarly as we have. For Moraka, the next frontier for sustainable personal care lies in encouraging consumers to take only what is needed, as opposed to the excessive consumption patterns that have become normalised in consumer markets.

With an ever-growing range of wellness products that continue to be added on the platform, Moraka seeks to help shift the behavioural patterns of consumers from mindless consumption to a more mindful approach that supports longevity and vitality that we all deserve to enjoy.



We pride ourselves in being a premium portal for exclusively local brands who resonate with our core values & customers



A CUT ABOVE: THE BULL RUN

A Premium Steakhouse

Nestled in the heart of Sandton, The Bull Run Restaurant stands as a culinary gem for those seeking an unparalleled steakhouse experience. For over 24 years, this critically acclaimed establishment has delighted guests with its premium cuts of meat, exceptional service, and refined atmosphere, cementing its reputation as an exceptional steakhouse.

When The Bull Run opened its doors on October 28, 2000, it entered a landscape where the Johannesburg Stock Exchange had just relocated to Sandton, and ambitious business professionals were eager to make deals over a great meal. Located at the base of the Protea Hotel by Marriott® Johannesburg Balalaika Sandton, The Bull Run quickly became a go-to destination for locals and travellers alike, offering a perfect blend of high-quality dining and warm hospitality.

From its inception, The Bull Run has been committed to serving only the finest quality meat, prepared with the utmost care and precision leaving a legacy of excellence in every bite. Each cut is meticulously aged and cooked to meet even the most discerning tastes. As Clement Mahumane, F&B Operations Manager, explains, "We wanted a restaurant that would cater to the demand of our local and international guests, serving top-quality meat at a fraction of the cost they would pay back home."

This dedication to excellence extends beyond the plate. The Bull Run's philosophy has always been to create a dining experience that not only satisfies the palate but also offers exceptional value and service. It's a place where patrons from around the globe feel valued, experiencing an immediate return on their culinary investment.

Following an extensive refurbishment in July 2018, The Bull Run emerged with

a refreshed look designed by award-winning interior designer Tristan Du Plessis of Studio A. The transformation features a harmonious blend of contemporary elements and classic New York grill house aesthetics, with custom light fittings, plush seating, and hand-crafted wall tiles enhancing the welcoming space. The restaurant also pays homage to its financial district roots with subtle nods to the New York Stock Exchange. Adding to its distinctive character, a magnificent 3.2 by 2.2-meter bronze bull, sculpted by renowned artist Michael Canadas of The Loop Art Foundry in Mpumalanga, now stands proudly outside the restaurant, symbolising strength, growth, and prosperity.

The Bull Run takes its name from the financial term describing a period of rising market prices - a fitting metaphor for a restaurant that has steadily risen to the top of Sandton's dining scene. With an impressive menu that features not only the finest steaks but also fresh seafood and a curated selection of exquisite wines, The Bull Run continues to set the standard for steakhouse excellence.





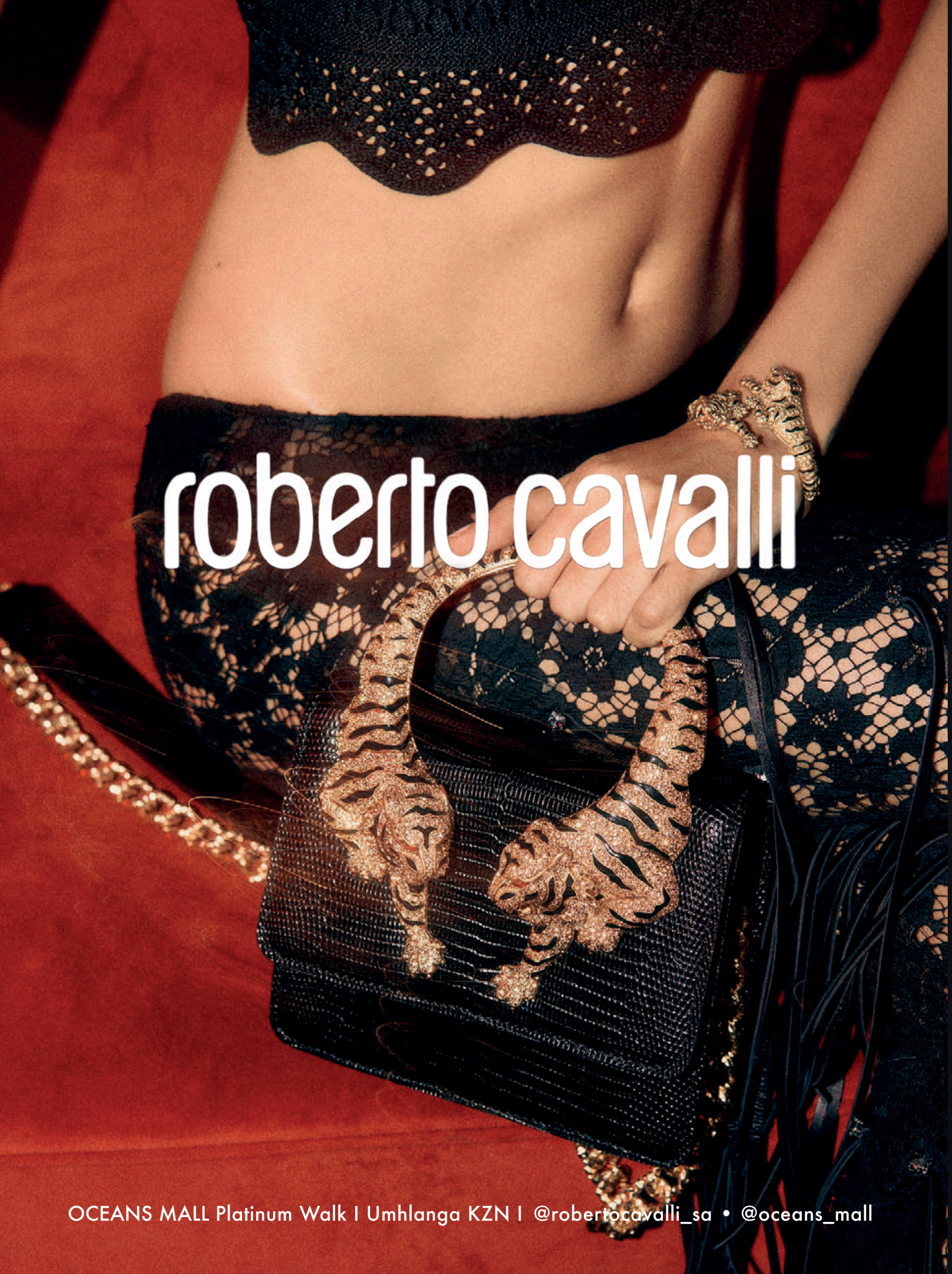


"We're committed to serving only the finest quality meats. Our dry-ageing process ensures every steak is tender, flavourful, and cooked to perfection," says our Food & Beverage Manager Clement Mahumane

With a dedicated team of attentive staff and knowledgeable managers, the restaurant creates an atmosphere where every guest feels welcomed and well-cared for.

For steak connoisseurs and food lovers in search of an exceptional dining experience, The Bull Run is more than just a restaurant - it's a celebration of good food, great company, and the spirit of a city that never stops growing.




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For 30 years, brothers Dennis and Allen have been purveying exceptional South African beef on the iconic Nelson Mandela Square in Sandton. Their unwavering commitment to excellence has made Trumps Grillhouse the premier destination for steak lovers.

From the legendary tomahawk to the exquisite 10+ marbling rated wagyu ribeye, each cut is a testament to the brothers' passion. Complement your dining experience with a meticulously curated selection of South Africa's finest red wines.

Whether you're a global or local explorer, discerning corporate executive, or celebrating a special moment, Trumps Grillhouse is your ultimate destination.

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